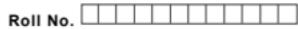


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Total No. of Questions : 16

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B.Tech. (Ind. Engg.) (Spl. in TQM) (Sem.-7) CREATIVITY, INNOVATION & ENTREPRENEURSHIP Subject Code : IEM-759 M.Code : 71706

Time : 3 Hrs.

Max. Marks : 40

## INSTRUCTIONS TO CANDIDATES :

- 1. Attempt All EIGHT questions from SECTION-A carrying TWO marks each.
- Attempt any SIX questions out of EIGHT from SECTION-B carrying FOUR marks each.

## SECTION-A

## Answer briefly :

- 1. Discuss the functions of an entrepreneur.
- 2. What are the barriers to creativity?
- 3. Discuss creativity and innovation as competitive resources.
- 4. What are the elements of a business plan?
- 5. Discuss various sources of financing with example.
- 6. Differentiate between Joint venture and Mergers & acquisitions.
- 7. Write a note on Khadi and Village Industries Commission (KVIC).
- 8. What is the challenge to motivate employees?

## SECTION-B

- What are the types of entrepreneurs? Explain the opportunities for entrepreneurs in India with example.
- What are the steps in the creative process? Discuss various techniques for generating creative ideas in groups.

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- What are the roles of managerial leadership? Explain various techniques to build an organization culture for creativity and innovation.
- 12. What is project formulation? Explain the benefits of project report in detail.
- 13. Write a detailed note on various sources of debt financing with examples.
- What are public and private limited companies? Discuss the advantages of private limited company.
- 15. What is the need for tax benefits? Explain various tax benefits to SSI in detail.
- 16. Discuss the concept of management succession. Explain the steps in the development of management succession plan.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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