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Total No. of Pages : 02

Total No. of Questions : 18

B.Tech. (ME) (2012 Onwards E-II) (Sem.-7)

ENTREPRENEURSHIP

Subject Code : DE/ME-2.9

M.Code : 72015

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**Write briefly :**

1. What do you mean by term 'entrepreneurship'?
2. List any two personality characteristics of entrepreneur.
3. What is foreign exchange regulation act?
4. What is foreign investment?
5. What is preliminary screening?
6. What is market survey?
7. Define reserve and surplus.
8. Name any two term loan financial institutions.
9. What is the meaning of industrial policy?
10. Define break even point.

SECTION-B

11. Discuss the need for promotion of entrepreneurship?
12. What is industrial development and regulation act? Discuss incentives for export oriented units.
13. What information should be required for market analysis?
14. How cost of the project is estimated? What are the main sources of financing?
15. What is financial management? Discuss various methods for calculating depreciation.

SECTION-C

16.
 - a) Discuss Entrepreneurship Development Programs (EDP).
 - b) Discuss incentives for small scale industry.
17.
 - a) How project identification for an existing company is carried out?
 - b) Discuss uncertainties demand forecasting?
18. Write short Note on the following :
 - a) Scouting for project ideas.
 - b) Planning the capital structure of a new company.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.