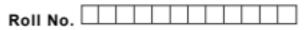


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Total No. of Pages : 02

Total No. of Questions : 18

B.Tech. (ME) (2012 Onwards E-II) (Sem.-7) ENTREPRENEURSHIP Subject Code : DE/ME-2.9 M.Code: 72015

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Write briefly :

- What do you mean by term 'entrepreneurship'? 1.
- 2. List any two personality characteristics of entrepreneur. Ranker
- What is foreign exchange regulation act? 3.
- What is foreign investment? 4.
- What is preliminary screening? 5.
- What is market survey 6.
- 7. Define reserve and surplus.
- 8. Name any two term loan financial institutions.
- What is the meaning of industrial policy? 9.
- Define break even point.

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SECTION-B

- 11. Discuss the need for promotion of entrepreneurship?
- 12. What is industrial development and regulation act? Discuss incentives for export oriented units.
- 13. What information should be required for market analysis?
- 14. How cost of the project is estimated? What are the main sources of financing?
- 15. What is financial management? Discuss various methods for calculating depreciation.

SECTION-C

- 16. a) Discuss Entrepreneurship Development Programs (EDP).
 - b) Discuss incentives for small scale industry.
- 17. a) How project identification for an existing company is carried out? anker.com
 - b) Discuss uncertainties demand forecasting?
- 18. Write short Note on the following :
 - a) Scouting for project ideas.
 - b) Planning the capital structure of a new company. www.Fil

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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