

MULTIPLE CHOICE QUESTIONS FOR MCOM - (MC313)**RESEARCH METHODOLOGY**

1.*research aims at finding a solution for an immediate problem facing a society or business?*
 - a. descriptive research
 - b. applied research
 - c. quantitative research
 - d. qualitative research
2. *Pilot survey means?*
 - a. preliminary survey
 - b. descriptive survey
 - c. enumeration
 - d. none of these.
3. *All items in any field of enquiry constitute?*
 - a. universe
 - b. population
 - c. sample
 - d. A & B
4. *In which scale we uses number and symbols to events in order to label them?*
 - a. nominal
 - b. ordinal
 - c. interval
 - d. cardinal
5. *Methods of data collection;*
 - a. observation
 - b. interview
 - c. survey
 - d. AB&C
6. *A sample design is?*
 - a. plan
 - b. chart
 - c. list
 - d. summary
7. *Which sampling is used to select every item on a list?*
 - a. stratified
 - b. area
 - c. systematic
 - d. cluster
8. *Primary data source;*
 - a. observation
 - b. interview
 - c. survey
 - d. all of these.
9. *is the process of assigning numerals and symbols?*
 - a. editing
 - b. coding
 - c. tabulation
 - d. none of these
10. *ANOVA developed by ?*
 - a. RA fisher
 - b. R.J. fisher
 - c. marshall
 - d. none

11. *A common test in research demand much priority on*

- a. reliability
- b. objectivity
- c. usability
- d. all of the above

12. *Action research means*

- a. longitudinal research
- b. applied research
- c. research initiated to solve an immediate problem
- d. none of these

13. *In the process of conducting research 'formulation of hypothesis' is followed by*

- a. statement of objectives
- b. analysis of data
- c. selection of research tools
- d. collection of data

14. *Ampling is advantages as it.....*

- a. helps in capital saving
- b. saves time
- c. increase accuracy
- d. both A& B

15. *Survey research studies*

- a. circumstances
- b. population
- c. event
- d. process

Answer key

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
b	a	b	a	d	a	c	d	b	a	d	c	c	d	b