

UNIVERSITY OF CALICUT

SCHOOL OF DISTANCE EDUCATION

BA Economics - MICRO ECONOMICS - I

(Core Course – 2019 admission onwards (CBCSS))

QUESTION BANK

1. Total utility is maximum when	
(a) Marginal utility is zero	(b) Marginal utility is maximum
(c) Marginal utility increases	(d) Average utility is maximum
2. Which of the following is called gossans	s first law
(a) Law of substitution	(b) Law of equi marginal utility
(c) Law of diminishing marginal utili	ty (d) None of the above
3. When individuals income falls (everythi	ing remain the same) his demand for
an inferior good	
(a) Rises	(b) Falls
(c) Remains the same	(d) We cannot say without additional information
4. If negative income effect is greater than	positive substitution effect : the
product will be	
(a) A normal good	(b) An inferior good
(c) A giffen good	(d) A complementary good
5. Which of the following statement is FAI	LSE with regard to marginal utility
(a) Marginal utility is the utility deriv	ved from last unit
(b) As consumption increases Margir	nal utility goes on diminishing
(c) At saturation point marginal utilit	y is Zero
(d) Marginal utility increases at a din	ninishing range
6. According to Marshall consumer surplu	ıs is:
(a) Total utility – marginal utility	(b) Total utility + Marginal utility
(c) Total utility derived – Price	(d) Price – Marginal utility
7. If both the products X & Y are normal	goods
(a) Slopes down towards right	(b) Slopes up towards right
(c) Slopes up towards left	(d) Slopes down towards left



8. W	Vhich	of the	following	statement is	TRUE with	regard to	total utility
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- (a) Total utility is the utility derived from last unit
- (b) Total utility increases at a diminishing range
- (c) As consumption increases total utility goes on diminishing
- (d) At saturation point total utility is negative

9. If negative income effect is less than positive substitution effect : the product will be

(a) A normal good

(b) An inferior good

(c) A giffen good

(d) A complementary good

10. Which of the following statements is true

- (a) Hicksian substitution effect is greater than Slutsky substitution effect
- (b) Slutsky substitution effect is greater than Hicksian substitution effect
- (c) Hicksian substitution effect is same and equal to Slutsky substitution effect
- (d) Hicksian substitution effect is the reverse of Slutsky substitution effect

11. According to Hicks substitution effect is

- (a) The movement to a higher indifference curve
- (b) The movement to a lower indifference curve
- (c) The movement along an indifference curve
- (d) The movement to a decreased consumption

12. Strong ordering means

- (a) Absence of indifference
- (b) Presence of indifference
- (c) No difference between different combinations
- (d) None of the above

13. In the fundamental theorem of consumption and to prove the law of demand, Samualson uses

- (a) Compensating variation in income
- (b) The cost difference
- (c) The over compensation effect
- (d) Substituting variation in price

14. If negative income effect is greater than positive substitution effect: price effect will be

(a) Zero

(b) Negative

(c) Positive

(d) Positive and greater than one



15. As per indifference curve analysis consumer equilibrium is attained when

- (a) Slope of indifference curve is constant
- (b) Slopes of both indifference curve and income price line are equal
- (c) Slopes of both indifference curve and income price line are opposite
- (d) Both income price line and indifference curve are parallel.

16. The slope of a budget line is

- (a) The satisfaction level of both the commodities
- (b) The income level of the consumer
- (c) The price ratio of both the commodities under consideration
- (d) Price level of a country

17. At the point of tangency the slope of indifference curve is

- (a) Differ from point to point
- (b) Is equal on the other side of the mid point
- (c) Is the same
- (d) Is increasing

18. The slope of a budget line throughout its length is

- (a) The satisfaction level of both the commodities
- (b) The income level of the consumer
- (c) The price ratio of both the commodities under consideration
- (d) Price level of a country

19. The income effect for a commodity is

- (a) Is always positive
- (b) Is always negative
- (c) Depends upon price effect
- (d) Determines the nature of the commodity

20. The substitution effect for a commodity is

- (a) Is always positive
- (b) Depends upon the nature of the commodity
- (c) Depends upon price effect
- (d) Sometimes negative and sometimes positive

21. Price effect is

- (a) Income effect substitution effect
- (b) Substitution effect income effect
- (c) Income effect + substitution effect
- (d) Income effect + substitution effect- negative effects

22. For a giffen goo	od, when price falls	
	increases at a faster rate	(b) Demand decreases
(c) Demand	remains constant	(d) Demand curve has a negative slope
23.Inferior goods a		
(a) Falling Ir	ncome effect	(b) Rising Income effect
(c) Negative	income effect	(d) Positive Marshallian effects
24. Indifference cu	rves are	
(a) Always p	parallel	(b) May be parallel
(c) May not	be parallel	(d) Both b and c
25. Revealed prefer	rence theory assumes	
(a) Weak ord	lering	(b) Strong ordering
(c) Constant	ordering	(d) Multiple ordering
26. Hicks Allen ind	ifference theory is based on	
(a) Weak ord	lering	(b) Strong ordering
(c) Constant	ordering	(d) Multiple ordering
27. Income consum	ption curve of an inferior co	nmodity is
(a) Positively	y sloped	(b) Backward bending
(c) Downwar	rd slopping straight line	(d) Showing constant income effect
28. In case of a con	vex indifference curve	
(a) MRS xy	is constant	(b) MRS xy is increasing
(c) MRS xy	is negligible	(d) MRS xy is diminishing
29. 'Higher the ind	ifference curve higher will be	level of satisfaction'. The
statement is		
(a) Always to	rue	(b) Always false
(c) Sometime	es true and sometimes false	(d) True only if price effect is positive
30. As per indiffere	ence curve analysis, consume	always try to reach
(a) Higher in	difference	(b) Lower indifference curve
(c) Middle ir	ndifference curve	(d) Lower income price line
31. Which method	is used by Hicks to eliminate	the income effect when price of a
product is changed		
· · · · · · · · · · · · · · · · · · ·	sating variation in income	(b) The cost difference
(c) The over	compensation effect	(d) Substituting variation in price

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32. The basic doctrine of consumers' surplus is based on

(a) Indifference curve analysis	(b) Revealed preference theory
(c) Law of substitution	(d) Law of diminishing marginal utility
33. According to Marshall, The law of diminishing	ng marginal utility
(a) Applies on money in the manner in which	ch it applies on commodity
(b) Do not applies on money except bank m	oney
(c) Does not applies on bank money but app	olies on cash
(d) Applies on all commodities except mone	ey
34. An indifference curve represent	
(a) Four commodities	(b) Less than two commodities
(c) Only two commodities	(d) Only one commodity
35. Indifference curve is always	
(a) Concave to the origin	(b) Convex to the origin
(c) L shaped	(d) A straight line
36. Engel curve for giffen good is	
(a) Positively sloped	(b) Negatively sloped
(c) Horizontal straight line 37. Marginal utility is	(d) Vertical straight line
37. Marginal utility is	
(a) Always zero	(b) Increases at a diminishing rate
(c) The utility derived from last unit	(d) All the above
38. Total utility is	
(a) The sum total of marginal utilities	
(b) Entire utility derived from whole consur	mption
(c) Increases at a diminishing rate	
(d) All the above	
39. When Total utility is increasing at an decreas	sing rate, marginal utility is
(a) Constant	(b) Negative
(c) Increasing	(d) Decreasing
40. Other things being equal a decrease in dema	nd can be caused by
(a) A fall in price of the commodity	(b) A fall in income of the consumer
(c) A rise in price of the substitute	(d) None of these

41. When price of a product falls, more of it is pu	irchased because of
(a) The substitution effect	
(b) The income effect	
(c) Neither substitution effect nor income ef	fect
(d) Both the substitution and income effects	
42. "Utility or satisfaction is a subjective concept	; therefore it could only be
ranked". The statement supports	
(a) Cardinal utility theorist	(b) Ordinal utility theorist
(c) Behavioral theorist of the firm	(d) None of the above
43. Ordinal utility analysis is otherwise known as	S
(a) Gossens second law	(b) Cardinality approach
(c) Indifference curve analysis	(d) Rationality approach
44. Ordinal utility analysis Was developed by	
(a) J.R.Hicks & R.J.D. Allen	(b) Samualson
(c) Marshall and Jevons	(d) Slutsky
45. Total utility curve	200
(a) Always rises (b) First falls	hen rises
(c) Always falls (d) First rises	and then falls after reaching its maximum
46. At saturation point MU of a commodity is	
(a) Positive (b) Negative	
(c) Zero (d) Increasing	
47. A consumer reaches equilibrium when	
(a) Marginal utility is equal to price	(b) Marginal utility greater than price
(c) Marginal utility less than price	(d) Total utility is equal to price
48. Marshalian cardinal utility analysis assumes	
(a) Marginal utility of money is zero	
(b) Marginal utility of money is decreasing	
(c) Marginal utility of money is increasing	
(d) Marginal utility of money is constant	
49. When individuals income rises (everything re	emain the same) his demand for
a normal good	
(a) Rises	(b) Falls
(c) Remains the same	(d) negative

50. When individuals income falls (everythin	g remain the same) his demand for
a normal good	
(a) Rises	(b) Falls
(c) Remains the same	(d) negative
51. The concept of utility was introduced by	
(a) Marshall	(b) Hicks and allen
(c) Geremy Bentham	(d) Gossen
52. Cardinal utility analysis to consumer equ	ilibrium was developed by
(a) Marshall	(b) Hicks and Allen
(c) Geremy Bentham	(d) Gossen
53. MC at any level of output is given by	
(a) Slope of TC curve	(b) Slope of TVC curve
(c) Slope of either TC or TVC	(d) Slope of TFC
54. If a firm's average cost is Rs.32 at 6 u	nits of output and Rs.34 at 7 unit, which
one among the following is the margin	al cost of producing the 7 th unit
(a) 46	(b) 2
(c) 36	(d)42
55. The cost that cannot be recovered once	e spent
(a) Accounting cost	(b) Fixed cost
(c) Implicit cost	(d) Sunk cost
56. The saucer-type of modern Short run	Average Variable Cost (SAVC) represents
(a) Excess capacity	(b) Managerial costs
(c) Load factors	(d) Reserve capacity
57. The Long run Average Cost curve (LAC) in modern cost theory is
roughly	
(a) U shaped	(b) Saucer shaped
(c) L shaped	(d) Rectangular hyperbola
58. Under increasing returns to scale, which	h of the following is the nature of the
long run average cost curve?	
(a) Downward sloping	
(b) Upward rising	
(c) Parallel to output axis	
(d) Identical to short run average cost	curve

59. Which of the following has a U shape?	
(a) Average fixed cost curve	(b) Total cost curve
(c) Average variable cost curve	(d) Total variable cost curve
60. AFC curve will always be	
(a) Rectangular hyperbola	(b) U shaped
(c) Horizontal	(d) Downward sloping
61. Implicit cost of a factor of production is do	etermined by its
(a) Sunk cost	(b) Variable cost
(c) Fixed cost	(d) Opportunity cost
62. Economic cost include both	
(a) Explicit cost and implicit cost	(b) Fixed cost and variable cost
(c) Explicit cost and prime cost	(d) Money cost and sunk cost
63. The U shape of MC curve reflects	
(a) Economies of scale	(b) Law of increasing returns
(c) Reserve capacity	(d) Law of variable proportion
64. Envelope curve is	CO.
(a) Long run marginal cost curve	(b) Long run average cost curve
(c) Total cost curve	(d) None of the above
65. In long run, which factor of production is	fixed?
(a) Labour	(b) Capital
(c)Building	(d) None of the above
66. The U shape of the average total cost curv	e reflects
(a) LDMU	(b) The Law of Variable Proportions
(c) Consumer's Surplus	(d) Reserve capacity
67. The total fixed cost is a	
(a) Horizontal straight line	(b) Vertical
(c) Hyperbola	(d) U shaped
68. When AC minimum in short run	
(a) AC < MC	(b) $AC > MC$
(c) $AC = MC$	(d) Any of above is possible

69. The shape of TVC and TC are	
(a) Rectangular hyperbola	(b) Inverse 'S' shape
(c) Horizontal straight line	(d) L shaped
70. The cost expressed not in terms of mone	y but in terms of efforts of workers
undergone for making the commodity	
(a)Opportunity cost	(b) Real cost
(c) Sacrifice cost	(d) Implicit cost
71. The MC curve cuts the AC curve at	
(a) The maximum point	(b) The initial Point
(c) The minimum Point	(d) Any point
72. The minimum point of ATC is at	position of the minimum point of AVC
(a) Right	(b) Left
(c) Same	(d) All of above can be
73. If the long run cost curve shifts down war	ds it is an indication of
(a) Technological progress	(b) Lower factor prices
(c) Both of these	(d) Reserve capacity
74. The U shape of the LAC reflects	
(a) Law of Variable proportions	(b) Laws of returns to scale
(c) Reserve capacity	(d) None of these
75. The responsiveness of quantity demanded	of one commodity to the changes in the
price of another commodity is called	
(a) Price Elasticity	(b) Income Elasticity
(b) Cross Elasticity	(c) Point Elasicity
76. The value of price elasticity of demand ran	nges from
(a) One to zero	(b) Zero to infinity
(b) One to infinity	(c) All the above
77. A production possibility curve is concave	to the point of origin because of
(a) Increasing marginal rate of transform	nation (MRT)
(b) Increasing marginal opportunity cos	t (MOC)
(c) Both of the above	
(d) Decreasing marginal rate of transfor	mation

78. The deductive method is also called

(a) Abstract

(b) Analytical

(c) priori method

(d) All the above

79. An Essay on the Nature and Significance of Economic Science was written by

(a) Adamsmith

(b) Alfred marshall

c) Lord Robbins

(d) Samuelson

80. The word 'Micro Economics and Macro Economics' were first coined by

(a) Adamsmith

(b) Ragnar Frisch

(c) Alfred marshall

(d) Lord Robbins

Answer Key

1. A	11. C	21. C	31. A	41. D	51. C	61. A	71. B
2. C	12. A	22. B	32. D	42. B	52. A	62. A	72. B
3. A	13. C	23. C	33. D	43. C	53. C	63. D	73. C
4. C	14. B	24. D	34. C	44. A	54. A	64. D	74. A
5. D	15. B	25. B	35. B	45. D	55. B	65. B	75. C
6. C	16. C	26. A	36. B	46. C	56. B	66. A	76. B
7. B	17. C	27. B	37. C	47. A	57. D	67. A	77. C
8. B	18. C	28. D	38. D	48. D	58. D	68. B	78. D
9. B	19. D	29. A	39. D	49. A	59. C	69. A	79. C
10. B	20. A	30. A	40. B	50. B	60. D	70. C	80. B

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