



MBA & MBA (Finance) I Semester Supplementary Examinations June 2019

INFORMATION TECHNOLOGY FOR MANAGERS

(For students admitted in 2017 & 2018 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

(Answer the following: 05 X 10 = 50 Marks)

- 1 List and explain the components of an information system.
OR
- 2 Discuss some of the strategies for gaining advantage in information technology.
- 3 Comment on the possible types of data processing methods in database management systems.
OR
- 4 A medical shop needs point of sale system, what type of data base you will recommend? Justify.
- 5 Elaborate the various types of graphs and charts available in MS Excel.
OR
- 6 Explain the types involved in preparing an effective presentation.
- 7 Justify the need for data communication and network in today's information technology era.
OR
- 8 Illustrate the different types of data communication network by suitable examples.
- 9 Describe in detail any four enterprise resource planning packages.
OR
- 10 Write short notes on cloud computing.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 **Case Study:**

A manufacturing company of mechanical spare parts plans to move for popular office by computerizing all its operations. It will communicate with clients, store inventory & records and persuade clients by showing them presentations. As you are assigned the task, suggest the hardware, software, network and database requirements by specifying their use for efficient execution.
