



Code: 17E00106

MBA II Semester Regular Examinations June/July 2018
MANAGEMENT INFORMATION SYSTEMS

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 Describe the structure of MIS based on organization functions.
OR
- 2 What is MIS? Explain why MIS system is needed.
- 3 Describe the concepts and architecture of data warehousing. Discuss the need of data warehousing in modern business.
OR
- 4 Differentiate between the traditional approaches and modern approaches.
- 5 Describe enterprise resource planning data repository and data mart.
OR
- 6 Middle Management's decision-making concerning different aspects of the manufacturing process? Discuss
- 7 Describe the phases of system development life cycle.
OR
- 8 What is mean by cost benefit analysis? Explain how it helps in organization.
- 9 State the ethical and social issues \ dimensions in MIS.
OR
- 10 Explain how one can provide information security and control to MIS.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case Study:

A mobile company is developing mobile banking system. Company is offering more than one mobile to a customer – the mobile company offers facilities like music on demand, internet, alerts and messages, electricity bill payment etc. Customer can choose facilities he wants customer can pay bill other in cash. Using credit card or through ECS. The bill shows details about tariff, facility charges and rent. As a analyst design a system having:

- (a) Input screen for application for new mobile number.
- (b) Format of pending bill report.
- (c) Format of service wise customer report.

