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MBA III Semester Supplementary Examinations May 2018

E – BUSINESS

(For students admitted in 2014, 2015 & 2016 only)

Time: 3 hours Max. Marks: 60

PART – A

(Answer the following: (05 X 10 = 50 Marks)

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1 Bring out the success factors influencing e-markets.

OR

2 Discuss the various developments in IT purchasing.

3 What are the quality requirements for an e-business?

OR

4 Explain the risk management requirements in an e-business.

5 Describe the terms remote procedure calls and remote method invocation.

OR

6 Explain the terms message oriented middleware and remote function calling.

7 Elaborate upon the salient points of an enterprise application.

OR

8 Discuss the various key points in integrating enterprise applications and the e-business solution.

9 Write a note on use of business standards and protocols in e-business solutions.

OR

10 Explain the concept of web oriented architecture. How is it different from regular application architecture?

PART – B

(Compulsory question, 01 X 10 = 10 Marks)

11 **Case Study:**

You have been asked to set up an e-business shop on ebay to sell t-shirts. Explain the hardware and software tools you will use. Also explain the various legal implications of your venture.

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