



MBA III Semester Supplementary Examinations May 2018

SUPPLY CHAIN MANAGEMENT

(For students admitted in 2014, 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

PART – A

(Answer the following: (05 X 10 = 50 Marks)

- 1 Describe the evolution of supply chain management.

OR

- 2 Elaborate on the various fundamentals of supply chain management.

- 3 Explain the role of hierarchy and market in the make Vs buy decision.

OR

- 4 Discuss the process of creating a world class supply base.

- 5 Explain various models used in facility location and capacity allocation.

OR

- 6 Describe various models used to decide distribution center location.

- 7 Distinguish between cycle inventory and pipeline inventory with appropriate examples.

OR

- 8 Explain the impact of supply chain restructuring on inventory.

- 9 Discuss the steps to be taken to build partnership and trust in supply chains.

OR

- 10 Explain the unique problems faced by agro supply chains.

PART – B

(Compulsory question, 01 X 10 = 10 Marks)

- 11 **Case Study:**

You have been asked to design the supply network for the supply of provisions to your hostels. Explain the choice of distribution strategy, the choice of nodes and linkages between the nodes in the design.
