

Code: 9E00303

MBA III Semester Supplementary Examinations May 2018

ENTREPRENEURSHIP DEVELOPMENT

(For students admitted in 2013 as a last chance)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 "Entrepreneurship is a dynamic process" - Discuss on the qualities and functions of an entrepreneur in Indian perspective.
- 2 How important is the role of government in promoting entrepreneurship? Support your answer with example.
- 3 "Intellectual Property Right and its values are not adequately appreciated by the Indian entrepreneurs" - Comment.
- 4 Summarize the contribution of state financial corporation in the promotion of small business in India.
- 5 Elucidate the stages involved in project life cycle with illustrations.
- 6 "New market entry is an important strategic decision" - Critically evaluate the factors affecting entrepreneurs decision to enter new markets.
- 7 Critically examine the barriers in women entrepreneurship and the promotional efforts of Indian government for the success of women entrepreneurs.
- 8 Entrepreneurship development program is the process of grooming entrepreneurs - Elucidate the stages involved in EDP.
