

Code: 12E01401

MBA (Finance) IV Semester Supplementary Examinations November/December 2018

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2014 (LC), 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

\*\*\*\*\*

- 1 Explain about growth of entrepreneurship in India.
- 2 Explain features of various types of businesses.
- 3 Explain SWOT analysis in detail.
- 4 Explain the types of investors.
- 5 Explain about the contents and formulation of project report.
- 6 Explain the different types of strategies.
- 7 Discuss government of India policy measures to promote women entrepreneurship in India.
- 8 Explain the role of NGOs in developing rural entrepreneurship.

\*\*\*\*\*