



MBA III Semester Supplementary Examinations November/December 2018

BUSINESS ETHICS & CORPORATE GOVERNANCE

(For students admitted in 2014 (LC), 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

PART – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 (a) Explain the meaning of business ethics. How is it different from corporate ethics?
(b) What are the unethical practices of corporate sector in India? Explain.

OR

- 2 Explain ethical models for decision making.

- 3 What are the different unethical practices of advertisement function? How to overcome them?

OR

- 4 Are selection and recruitment practices ethical in corporate sectors? Illustrate.

- 5 What is insider trading? What are different issues in insider trading? Explain.

OR

- 6 Explain different types of cyber crimes.

- 7 Define corporate governance. What are the issues in corporate governance?

OR

- 8 Explain the recommendations of Cadbury committee on corporate governance.

- 9 Explain the relationship between corporate governance and creditors.

OR

- 10 Explain the corporate governance ethical practices.

PART – B

(Compulsory question, 01 X 10 = 10 Marks)

11 **Case Study:**

Infosys technologies is widely known for its best practices in terms of business ethics and corporate governance practices. In 2000, the company was conferred the national award for excellence in corporate governance practices which include creating shareholder value corporate social responsibilities and innovation.

Of late, this company is in news. It is alarming matter to many stakeholders.

Questions:

- (a) What is that issue?
(b) Is it a problem of governance practices?
(c) How was that solved?
(d) What is your opinion?

