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Code: 14E00307

MBA III Semester Supplementary Examinations November/December 2018

E – BUSINESS

(For students admitted in 2014 (LC), 2015 & 2016 only)

Time: 3 hours Max. Marks: 60

All questions carry equal marks

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SECTION – A

Answer the following: (05 X 10 = 50 Marks)

1 Describe the various elements of E-business.

OR

2 Discuss various E-procurement models used in E-business.

3 Elaborate the risk management process used in E-business.

OR

4 What are the quality requirements of E-business?

5 Explain the data-access middleware used in E-business.

OR

6 Write short notes on message oriented middleware and remote function calling.

7 List out and elaborate the steps in E-business integration.

OR

8 Discuss the various challenges faced during setting up E-business.

9 Explain the various protocols required by E-business.

OR

10 What kind of frauds are threats to E-business? What laws do we have to protect against such frauds.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 **Case study:**

You are planning to start a food delivery joint using an app based solution. What challenges do you expect to face while setting up this joint? What security and reliability measures do you need for the software system? What kind of middleware should you be using? How will you integrate the software with the physical side of the business? What kind of interface do you feel you will be using for the business?

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