

Code: 9E00301

MBA (Finance) III Semester Supplementary Examinations November/December 2018

BUSINESS ETHICS & CORPORATE GOVERNANCE

(For students admitted in 2014 (LC), 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Explain various ethical theories.
- 2 "Increased competition in the market would lead to fall in ethical standards in advertising". Comment.
- 3 What are the ethical aspects to be followed in the selection of employees? Explain its significance.
- 4 Write a note on financial frauds and suggest measures to combat them.
- 5 What do you mean by intellectual property rights? Explain various measures that are being taken to safeguard intellectual property rights.
- 6 Explain various theories of corporate governance.
- 7 Write a short note on the following:
 - (a) Institutional investors.
 - (b) Role and responsibilities of director in the corporate governance structure.
- 8 Does corporate social responsibility have an impact on social development? Explain with an example.
