

Code: 12E01401

MBA (Finance) IV Semester Regular & Supplementary Examinations July 2015

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2011, 2012 and 2013 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

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- 1 Define entrepreneurship and intrapreneurship. And explain the requirements for successful entrepreneur.
- 2 (a) Explain the contribution of small business in Indian economy.  
(b) Explain the features of partnership firm.
- 3 (a) Critically evaluate the government support in promotion of entrepreneurs.  
(b) Give a brief note on patents and trademarks.
- 4 What is seed capital? Write a note on various financial institutions connected to small scale industries.
- 5 (a) What is project life cycle? Explain the phase of project life cycle.  
(b) Explain briefly the procedure to be followed for preparation of project proposal.
- 6 Discuss in detail the market entry strategies. What is your proposed entry strategy? Justify.
- 7 What are the reasons of very few women becoming entrepreneurs in a developing country like India? Whether Indian women entrepreneurs have now made an impact and shown that they too can contribute in economic development of the country? Discuss with examples.
- 8 Define rural industrialization. Explain the importance of rural industrialization in development of Indian economy.

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