



Code: 9E00402

MBA IV Semester Regular & Supplementary Examinations July 2015

INTERNATIONAL BUSINESS MANAGEMENT

(For students admitted in 2011, 2012 and 2013 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 Explain in detail the components of international business environment.
- 2 Explain about various trade regulations in export promotion and import substitution.
- 3 Explain the role of regional trade organization in international business by example.
- 4 What is meant by balance of payment? Explain its importance in international business.
- 5 Write short notes on:
 - (a) IMF.
 - (b) IBRD in international business.
- 6 What are the various strategies and issues in international human resource management?
- 7 What are the various steps are to be taken in developing global competitiveness?
- 8 Explain the following terms:
 - (a) Net foreign exchange earning.
 - (b) Economic processing zone.
