



Code: 9E00404d

MBA IV Semester Regular & Supplementary Examinations July 2015

CORPORATE INFORMATION MANAGEMENT

(For students admitted in 2011, 2012 and 2013 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 Explain about industry technology analysis.
- 2 What are the emerging network business models?
- 3 (a) How to leverage infrastructure for IT?
(b) What type of options are created with leverage of IT?
- 4 Explain the facilities needed to manage IT services effectively.
- 5 How to manage risk through incremental outsourcing?
- 6 Discuss about the stages of Nolan's model.
- 7 What are the project planning and controlling tools?
- 8 What are the innovations in IT?
