**Code: 14E00107**

MBA I Semester Regular & Supplementary Examinations December/January 2015/2016

## INFORMATION TECHNOLOGY FOR MANAGERS

(For students admitted in 2014 & 2015 only)

Time: 3 hours                                                                        Max. Marks: 60

All questions carry equal marks

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### SECTION – A
Answer the following: (05 X 10 = 50 Marks)

1   Briefly discuss the various output technologies.

**OR**

2   What is number system? Explain the various types of number system with examples.

3   What do you understand by programming language? Describe the features of programming languages.
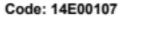
**OR**

4   Define DBMS. Explain the various data models with examples.

5   Explain the various business applications of MS-power point presentations.

**OR**

6   Explain the procedure for creating a Pie chart using MS-EXCEL.

7   What is internet? Discuss the communication and web services provided by the internet.

**OR**

8   Explain the concept, components and working of world wide web.

9   Explain in detail about the various management support systems in information technology.

**OR**

10  Briefly discuss the emerging trends in information technology.

### SECTION – B
(Compulsory Question)                                01 X 10 = 10 Marks

11  **Case study:**
Assume that your University is organizing a programme on 'Management Education: Challenge and opportunities' for management students. Prepare a presentation that lists the programme, presentation should contain appropriate clipart. Also format the presentation (bold, italics, font size, font colour) wherever necessary, create the presentation using templates.

Create a slide that shows the time schedule, name of the University, place of the University, topic, name of the person, time allocated etc., for the presentation. Use table for creating this presentation.

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