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Question Paper Code: CMB302

Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Supplementary) - July, 2017

Regulation: –R16

WTO AND INTELLECTUAL PROPERTY RIGHTS.

(Master of Business Administration)

Time: 3 Hours **Max Marks: 70**

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Write about the 8th Round popularly known as Uruguay Round of trade negotiations mentioning the objectives of 8th Round. [7M]
   (b) What are the objectives of General Agreement on Tariffs and Trade? What is Dunkel Proposals with respect to Uruguay Round? [7M]
2. (a) What was about the Doha Declaration on TRIPS Agreement and Public Health? What was committed and progress made? Mention the gap of Doha Declaration on TRIPS. [7M]
   (b) Discuss about TRIMS and list out its requirements. [7M]

UNIT – II

3. (a) What are included under Paris Convention for the protection of Industrial Property? Summarize about National Treatment and Right of Priority as substantive provisions of the Paris Convention. [7M]
   (b) List out the Common Rules that all contracting States must follow. Under these rules briefly write about Patents and Marks. [7M]
4. (a) Highlight the minimum standards of protection relate to the works and rights to be protected according to the Berne Convention. [7M]
   (b) Summarize the main advantages of Budapest Treaty that related to deposition of microorganisms. [7M]

UNIT – III

5. (a) What is meant by Intellectual Property Rights (IPR)? List out the activities which are covered by the intellectual property rights are laid down by the World Intellectual Property Organization (WIPO). [7M]
   (b) Write about patentability in the perspective of requirements for an invention to be patented. [7M]
6. (a) Explain different types of patent applications. [7M]
   (b) Explain Intellectual Property Exploitation? [7M]

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UNIT – IV

7. (a) Briefly write about the basic statutory requirements for a design patent? [7M]
   (b) What are the elements of a design patent application? [7M]

8. (a) What is Geographical Indication according to TRIPS? Write about legal effect of Geographical Indication. [7M]
   (b) Do you agree that the geographical indications are protected by world intellectual property organization. [7M]

UNIT – V

9. (a) What is a 'Trademark' and a 'Copyright'. Bring out the principal difference between them. [7M]
   (b) What is Vienna Classification and its objectives? Write briefly on list of goods and services. [7M]

10. (a) Write in detail about Trademark infringement. [7M]
    (b) Elaborate on copyright infringement. [7M]

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