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Hall Ticket No | | | | | | | | | | | Question Paper Code: CMB302

Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Supplementary) - January, 2019

Regulation: .–R16

WTO & INTELLECTUAL PROPERTY RIGHTS

Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Explain the structure and functions of WTO. [7M]
   (b) Explain the dispute redressal mechanism of world trade organization. [7M]
2. (a) Bring out the differences between World trade organisation and General agreements for Tariffs and trade. [7M]
   (b) Explain different types of agreements laid down in World trade organisation. [7M]

UNIT – II

3. (a) Define World Intellectual Property Organisation and explain its activities. [7M]
   (b) State the features of Paris convention for the protection of Industrial property. [7M]
4. (a) Explain the concept of International Registration of marks laid down in Madrid agreement. [7M]
   (b) Do you think is there is any need for the protection of new variety of plants convention. Explain with examples. [7M]

UNIT – III

5. (a) Define the term 'Patent' and rights of patentee. [7M]
   (b) Explain the procedure for obtaining a Patent. [7M]
6. (a) Explain in detail different types of patent application. [7M]
   (b) Explain section of patent Specification. [7M]

UNIT – IV

7. (a) What is Industrial Design Protection and how can one protect their design. [7M]
   (b) Explain the procedure to file an application for Industrial design. [7M]

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8. (a) Graphical Indication as differentiation tools in marketing strategies; from mere source indicators to Brands- Explain [7M]

   (b) What are potential obstacles to protecting a graphical Indicator? [7M]

UNIT – V

9. (a) Explain the concept of infringement of Registered trademarks. [7M]

   (b) Explain the procedure for registration of a trade Mark? [7M]

10. (a) What is a Copy right and explain the rights granted with a copyright. [7M]

    (b) Explain the remedies available to the owners of infringed marks. [7M]

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