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Question Paper Code: CMB001

Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Regular) - February, 2017

Regulation: .–R16

MANAGEMENT AND ORGANIZATION BEHAVIOR

(Master of Business Administration)

Time: 3 Hours **Max Marks: 70**

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Briefly write about perspectives of an 'Organization', 'Administration' and 'Management'. [7M]
   (b) What is scientific management and what are the basic principles of scientific management? Highlight what F.W. Taylor and Henry Fayol propounded. [7M]
2. (a) Discuss about the essentiality of management in any organization. [7M]
   (b) Who suggested social systems theory? Mentioning the fundamentals of social systems theory of management write about the criticism it received? [7M]

UNIT – II

3. (a) What is planning? Explain. [7M]
   (b) What are the steps involved in decision-making process? Explain briefly about each step. [7M]
4. (a) Bring out the importance of basic reasons supporting systematic planning by managers. [7M]
   (b) Certainty, risk and uncertainty are the three typical conditions under which the decisions are made. Discuss about each of the conditions [7M]

UNIT – III

5. (a) Mention the principles of organization. Discuss about work specialization as one of the principle of organization. [7M]
   (b) Explain matrix organizational structure. [7M]
6. (a) What is an organizational chart? List out common organizational charts. Write briefly about functional organization structure. [7M]
   (b) Write about the following: [7M]
      i. Delegation
      ii. Span of control

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UNIT – IV

7. (a) What is meant by organizational behavior? Bring out the importance of organizational behavior. [7M]
   (b) What do you mean by perception with examples and write about the features of personality theory. [7M]
8. (a) Write about the perceptual process with respect to organizational behaviour. [7M]
   (b) Disadvantages of group decision making. [7M]

UNIT – V

9. (a) Define Motivation. Describe Maslow's hierarchy of Needs. Summarize Maslow's need hierarchy in terms of the general factors, need Level and organizational specific factors. [7M]
   (b) Discuss Herzberg two-factor theory of motivation [7M]
10. (a) One of the three needs in work-life as propounded in McCleland's theory need of power and elaborate the need of power and its implications. [7M]
    (b) List out the four theories of leadership and briefly write about [7M]
        i. The trait theory of leadership
        ii. The contingency theory of leadership

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