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Question Paper Code: CMB001

# Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Regular) - January, 2018
Regulation: –R16
Management and Organization Behavior
(MASTER OF BUSINESS ADMINISTRATION)

**Time: 3 Hours** **Max Marks: 70**

**Answer ONE Question from each Unit**
**All Questions Carry Equal Marks**
**All parts of the question must be answered in one place only**

## UNIT – I

1. (a) What is the contingency approach in management? Write briefly about the recent contributions in the sphere of management thought. [7M]
   (b) What is behavioral and human relations approach particularly with respect to Elton Mayo and Hawthrone studies? Mention the criticism it has received. [7M]
2. (a) List out major universal principles of management which are aimed at showing managers how to carry out their functional duties as propounded by Henry Fayol. [7M]
   (b) Discuss management as a practice like all other professions as medicine, accountancy and engineering. [7M]

## UNIT – II

3. (a) Mentioning about the basic types of decisions, bring clear meaning of each of the type. [7M]
   (b) What is the significance of decision tree? Explain how it is useful at various conditions. [7M]
4. (a) Write about strategic plans and explain with latest techniques which are involved in business plans. [7M]
   (b) How do you evaluate and choose the alternatives of planning? [7M]

## UNIT – III

5. (a) Write short notes on the following organization principles: [7M]
      i. Authority
      ii. Chain of command
   (b) Clearly bring out features of the importance of organizing and mention the types of behavioral approach towards organization. [7M]
6. (a) Write notes on the following types of organizational structures. [7M]
      i. Product organizational structure
      ii. Geographic organizational structure.
   (b) Critically write about the organizational process chart that spells out the principles of organization process. [7M]

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## UNIT – IV

7. (a) Write about the fundamental aspects of organizational behavior. Explain with examples. [7M]
   (b) Write about the advantages and disadvantages of group decision making. [7M]

8. (a) What is perception and classify the various types of perception? What is the importance of perception in organizational behavior? [7M]
   (b) Write notes on nominal group thinking and didactic interaction techniques of decision making. [7M]

## UNIT – V

9. (a) What are the implications of Maslow's needs hierarchy theory? [7M]
   (b) McCleland's theory tells about three types of needs in worklife – need of achievement, need of power and need of affiliation. Write elaborately on the need of achievement and its implications. [7M]

10. (a) Douglas McGregor formulated theory X and theory Y suggesting two aspects of human behavior at work. Critically write about the implications of theory of McGregor. [7M]
    (b) Describe the following types of leadership: [7M]
        i. The behavioral theory of leadership
        ii. The full-range theory of leadership

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