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Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Supplementary) - May/June, 2018

Regulation: .–R16

WTO & INTELLECTUAL PROPERTY RIGHTS

Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) State the objectives of establishing World Trade Organization(WTO). [7M]
   (b) Explain the disadvantages and challenges that Indian economy is exposed for its membership in WTO. [7M]
2. (a) Explain the provisions of technology transfer in TRIPS at WTO. [7M]
   (b) Discuss the structure of WTO and functions of the Secretariat. [7M]

UNIT – II

3. (a) Explain the advantages and disadvantages of Madrid agreement. [7M]
   (b) Give the reasons leading to Budapest convention s? Explain the objectives of Budapest convention. [7M]
4. (a) Explain the role and importance of world intellectual property organization. [7M]
   (b) Explain various protected works under 'Berne convention for the protection of literary and artistic works'. [7M]

UNIT – III

5. (a) Who are the persons entitled to apply for patents? Explain different forms of applications for patents. [7M]
   (b) Explain different types of patent application. Write the suitable examples of patent application. [7M]
6. (a) Explain different modes of exploiting of intellectual property rights. [7M]
   (b) Explain different the types of patents. Briefly explain utility patent. [7M]

UNIT – IV

7. (a) How are industrial designs protected? How long are the designs protected. [7M]
   (b) Explain the rights provided by geographical indications and trade secrets. [7M]

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8. (a) Explain why a geographical indications needs to be protected. [7M]
   (b) Define geographical Indication. Explain the procedure for registering the geographical indicators. [7M]

UNIT – V

9. (a) Write the classification of goods and services under trademarks act. [7M]
   (b) Explain the trademark registration process. Write the advantages of trade mark. [7M]

10. (a) Explain the structure and uses of Vienna classification of goods and services. [7M]
    (b) Define Copy right. Discuss the characteristics and features of copy right. [7M]

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