Hall Ticket No ☐☐☐☐☐☐☐☐☐☐   Question Paper Code: CMB302

Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Supplementary) - May/June, 2018
Regulation: .–R16
WTO & INTELLECTUAL PROPERTY RIGHTS

Time: 3 Hours   (MBA)   Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) State the objectives of establishing World Trade Organization(WTO). [7M]

   (b) Explain the disadvantages and challenges that Indian economy is exposed for its membership in WTO. [7M]

2. (a) Explain the provisions of technology transfer in TRIPS at WTO. [7M]

   (b) Discuss the structure of WTO and functions of the Secretariat. [7M]

UNIT – II

3. (a) Explain the advantages and disadvantages of Madrid agreement. [7M]

   (b) Give the reasons leading to Budapest convention s? Explain the objectives of Budapest convention. [7M]

4. (a) Explain the role and importance of world intellectual property organization. [7M]

   (b) Explain various protected works under 'Berne convention for the protection of literary and artistic works'. [7M]

UNIT – III

5. (a) Who are the persons entitled to apply for patents? Explain different forms of applications for patents. [7M]

   (b) Explain different types of patent application. Write the suitable examples of patent application. [7M]

6. (a) Explain different modes of exploiting of intellectual property rights. [7M]

   (b) Explain different the types of patents. Briefly explain utility patent. [7M]

UNIT – IV

7. (a) How are industrial designs protected? How long are the designs protected. [7M]

   (b) Explain the rights provided by geographical indications and trade secrets. [7M]

8. (a) Explain why a geographical indications needs to be protected.   **[7M]**
    (b) Define geographical Indication. Explain the procedure for registering the geographical indicators.
                                                                                           [7M]

UNIT – V

9. (a) Write the classification of goods and services under trademarks act.   **[7M]**
    (b) Explain the trademark registration process. Write the advantages of trade mark.   **[7M]**

10. (a) Explain the structure and uses of Vienna classification of goods and services.   **[7M]**
     (b) Define Copy right. Discuss the characteristics and features of copy right.   **[7M]**