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Jawaharlal Nehru Technological University Hyderabad

MBA I Semester End Examinations (Supplementary) - May, 2019
Regulation: –R16
WTO & INTELLECTUAL PROPERTY RIGHTS
Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) What was the initiation behind the establishment of Uruguay round. Explain its need and importance. [7M]
   (b) Discuss the procedural steps in dispute resolution mechanism of WTO. [7M]
2. (a) Bring out the differences between TRIPS and TRIMS. Explain the objective and functions Doha declaration. [7M]
   (b) Explain the role of WTO in development of trading activities among the member countries. [7M]

UNIT – II

3. (a) Explain in detail the provisions of literary and artistic work which laid in Bern convention. [7M]
   (b) What are the advantages and resolutions of Madrid system. Explain Paris convention and its advantages in trading. [7M]
4. (a) Bring out the features and significance of Hague agreement. Write the three treaties under Hague agreement. [7M]
   (b) What is Budapest Treaty? Write the advantages of Budapest Treaty. Explain the features of Budapest treaty. [7M]

UNIT – III

5. (a) What is a patent ? What type of protection does a patent offer? How long does the patent last. [7M]
   (b) What is an Intellectual Property Portfolio? A well-managed Intellectual portfolio can be valuable - Explain. [7M]
6. (a) Explain the inventions that are patentable and not patentable in India. [7M]
   (b) Discuss some of the important considerations when commercializing intellectual property. [7M]

UNIT – IV

7. (a) Explain differences between industrial design, copyrights and patents. [7M]
   (b) Narrate the steps involved in obtaining protection for a geographical indication? How long does it take to protect a geographical indication through registration? [7M]

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8. (a) What is a geographical indication and why geographical indication is to be protected? [7M]
   (b) Bring out the differences between Geographical indication and a trademark and also between Geographical indication and an appellation of origin. [7M]

UNIT – V

9. (a) Explain the absolute ground for refusal of Registration of trademark. [7M]
   (b) State the functions of trademark and purpose of trademark. Explain classifications of trademark. [7M]

10. (a) State the provisions for procedure of registration and assignment of a copyright. [7M]
    (b) Bring out the provisions of infringement of copyrights and statutory exceptions under copyright act. [7M]

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