Topic:- COMM MPHIL S2

1) If the capacity usage ratio of a production department is 90% and activity ratio is 99% then the efficiency ratio of the department is

[Question ID = 7360]

1. 100% [Option ID = 29434]
2. 120% [Option ID = 29435]
3. 110% [Option ID = 29436]
4. 105% [Option ID = 29437]

Correct Answer :-

- 110% [Option ID = 29436]

2) A firm previously calculated product costs using absorption costing, but now uses activity based costing. What feature of the product cost calculations remains the same

[Question ID = 7361]

1. Overhead absorption rate for manufacturing overheads [Option ID = 29438]
2. Prime costs [Option ID = 29439]
3. Overhead absorption rate for support function [Option ID = 29440]
4. The classification of fixed and variable costs [Option ID = 29441]

Correct Answer :-

- Prime costs [Option ID = 29439]

3) The measurable value of an alternative use of resources is referred to as (an)

[Question ID = 7362]

1. Opportunity cost [Option ID = 29442]
2. Imputed cost [Option ID = 29443]
3. Differential cost [Option ID = 29444]
4. Sunk cost [Option ID = 29445]

Correct Answer :-

- Opportunity cost [Option ID = 29442]

4) Unabsorbed depreciation which could not be set off in the same assessment year, can be carried forward up to

[Question ID = 7363]

1. 4 years [Option ID = 29446]
2. 8 years [Option ID = 29447]
3. 10 years [Option ID = 29448]
4. Indefinite period [Option ID = 29449]

Correct Answer :-

- Indefinite period [Option ID = 29449]

5) Which of the following events after the balance sheet date would normally qualify as adjusting events according to AS-4 (events after Balance sheet Date)

A. The insolvency of a customer with the balance outstanding at the balance sheet date
B. A decline in the market value of investment
C. The declaration of an ordinary dividend
D. The determination of the cost of assets purchased before the balance sheet date

Choose the correct answer from the options given below:

[Question ID = 7364]

1. A, C and D only [Option ID = 29450]
2. A and B only [Option ID = 29451]
3. B and C only [Option ID = 29452]
4. A and D only [Option ID = 29453]

Correct Answer :-

- A and D only [Option ID = 29453]

6) Which one of the following is not a Sensex index constituent Stock

[Question ID = 7365]

1. State Bank of India Ltd [Option ID = 29454]
2. Cipla Ltd [Option ID = 29455]
3. Hindustan Uniliver Ltd [Option ID = 29456]
4. MRF ltd [Option ID = 29457]

7) Capital budgeting is used for

A. Evaluating investments
B. Choosing project with highest return
C. Deciding whether to buy or repair an asset

Choose the correct answer from the options given below:
[Question ID = 7366]
1. A only [Option ID = 29458]
2. A and C only [Option ID = 29459]
3. A, B and C only [Option ID = 29460]
4. B and C only [Option ID = 29461]

Correct Answer :-
- A, B and C only [Option ID = 29460]

8) The security market line, on Y axis measures
[Question ID = 7367]
1. Expected Returns [Option ID = 29462]
2. Beta [Option ID = 29463]
3. Alpha [Option ID = 29464]
4. Risk free return [Option ID = 29465]

Correct Answer :-
- Expected Returns [Option ID = 29462]

9) _____ is not an assumption of Capital Asset Pricing Model
[Question ID = 7368]
1. Investors are risk averse [Option ID = 29466]
2. There are no transaction cost and taxes [Option ID = 29467]
3. Investors have heterogeneous expectations [Option ID = 29468]
4. Investments are divisible [Option ID = 29469]

Correct Answer :-
- Investors have heterogeneous expectations [Option ID = 29468]

10) The Capital market line, on X axis measures
[Question ID = 7369]
1. Expected Returns [Option ID = 29470]
2. Beta [Option ID = 29471]
3. Alpha [Option ID = 29472]
4. Standard Deviation [Option ID = 29473]

Correct Answer :-
- Standard Deviation [Option ID = 29473]

11) In the context of contemporary management practices which one of the following is least reprehensive of truth?
[Question ID = 7370]
1. top managers ensure the organization's competitiveness [Option ID = 29474]
2. top management supports personnel development and ensure employability [Option ID = 29475]
3. empowered lower-level managers and employees are responsible for the organization's competitiveness [Option ID = 29476]
4. empowered lower-level managers and employees are responsible for their own development [Option ID = 29477]

Correct Answer :-
- top managers ensure the organization's competitiveness [Option ID = 29474]

12) Motivation as an important part of management function is part of which of the following core functions
[Question ID = 7371]
1. Controlling [Option ID = 29478]
2. Organizing [Option ID = 29479]
3. Leading [Option ID = 29480]
4. Planning [Option ID = 29481]

Correct Answer :-
- Leading [Option ID = 29480]

13) In Organizational Behaviour model 'Structure' is considered as organizational level
[Question ID = 7372]
1. Outcome [Option ID = 29482]
2. Process [Option ID = 29483]

3. [Option ID = 29484]
4. and Outcome both [Option ID = 29485]

Correct Answer :-

- Input [Option ID = 29484]

14) Which one of the following does not concern OCTAPACE model of organizational culture?

[Question ID = 7373]

1. Confrontation [Option ID = 29486]
2. Collaboration [Option ID = 29487]
3. Autonomy [Option ID = 29488]
4. Accommodation [Option ID = 29489]

Correct Answer :-

- Accommodation [Option ID = 29489]

15) Putting People on the Balance Sheet means

[Question ID = 7374]

1. HR on the table [Option ID = 29490]
2. Considering employees as capital [Option ID = 29491]
3. Considering employees as external liability [Option ID = 29492]
4. Prioritising employees over customers [Option ID = 29493]

Correct Answer :-

- Considering employees as capital [Option ID = 29491]

16) Which agreement of WTO deals with intellectual property rights?

[Question ID = 7375]

1. TBT [Option ID = 29494]
2. SPS [Option ID = 29495]
3. TRIPS [Option ID = 29496]
4. GATS [Option ID = 29497]

Correct Answer :-

- TRIPS [Option ID = 29496]

17) According to the purchasing power parity theory, exchange rates are determined by

[Question ID = 7376]

1. Money supply [Option ID = 29498]
2. Relative prices [Option ID = 29499]
3. Interest rates [Option ID = 29500]
4. Demand and supply [Option ID = 29501]

Correct Answer :-

- Relative prices [Option ID = 29499]

18) An arrangement where a firm in one country agrees to operate facilities or provide other management services to a firm in another country for an agreed-upon fee is known as

[Question ID = 7377]

1. Turnkey project [Option ID = 29502]
2. Management contract [Option ID = 29503]
3. Exporting [Option ID = 29504]
4. Foreign direct investment [Option ID = 29505]

Correct Answer :-

- Management contract [Option ID = 29503]

19) A tariff on an imported good levied by the importing country to counter the impact of foreign subsidies is known as

[Question ID = 7378]

1. Excise duty [Option ID = 29506]
2. Quota [Option ID = 29507]
3. Export restraint [Option ID = 29508]
4. Countervailing duty [Option ID = 29509]

Correct Answer :-

- Countervailing duty [Option ID = 29509]

20) Which among these is the lowest level of economic integration?

[Question ID = 7379]

1. Common market [Option ID = 29510]
2. Customs Union [Option ID = 29511]
3. Free Trade Area [Option ID = 29512]
4. Economic union [Option ID = 29513]

Correct Answer :-

'Lead' in marketing jargon, means_____

[Question ID = 7380]

1. A likely customer or consumer [Option ID = 29514]
2. Reverse of a Deal [Option ID = 29515]
3. A marketing leader [Option ID = 29516]
4. A leader of a sales team [Option ID = 29517]

Correct Answer :-

- A likely customer or consumer [Option ID = 29514]

22) Just in time (JIT) – an inventory management technique, getting wider acceptance world over, the technique was first introduced in

[Question ID = 7381]

1. America [Option ID = 29518]
2. China [Option ID = 29519]
3. India [Option ID = 29520]
4. Japan [Option ID = 29521]

Correct Answer :-

- Japan [Option ID = 29521]

23) World Consumer Rights Day is celebrated on

[Question ID = 7382]

1. 15th April [Option ID = 29522]
2. 15th March [Option ID = 29523]
3. 20th March [Option ID = 29524]
4. 20th April [Option ID = 29525]

Correct Answer :-

- 15th March [Option ID = 29523]

24) When market expansion is done by developing new products to satisfy new consumer needs, it is called as

[Question ID = 7383]

1. Market diffusion [Option ID = 29526]
2. Diversification [Option ID = 29527]
3. Market development [Option ID = 29528]
4. Market penetration [Option ID = 29529]

Correct Answer :-

- Diversification [Option ID = 29527]

25) Many people need to buy BMW but only a few have ability and willingness to buy. This is an example of

[Question ID = 7384]

1. Need [Option ID = 29530]
2. Want [Option ID = 29531]
3. Social status [Option ID = 29532]
4. Demand [Option ID = 29533]

Correct Answer :-

- Demand [Option ID = 29533]

26) In which of the following stage, pilot testing is done?

[Question ID = 7385]

1. Research design [Option ID = 29534]
2. Sampling design [Option ID = 29535]
3. Framing research question [Option ID = 29536]
4. Framing management dilemma [Option ID = 29537]

Correct Answer :-

- Research design [Option ID = 29534]

27) Research based on logic involves, which of the following reasoning

[Question ID = 7386]

1. Induction [Option ID = 29538]
2. Deduction [Option ID = 29539]
3. Both Induction and deduction [Option ID = 29540]
4. Neither Induction nor deduction [Option ID = 29541]

Correct Answer :-

- Both Induction and deduction [Option ID = 29540]

28) Ethical codes do not apply to which of the following

[Question ID = 7387]

1. collection [Option ID = 29542]
2. Research design [Option ID = 29543]
3. Participant response [Option ID = 29544]
4. Sample selection [Option ID = 29545]

Correct Answer :-

- Participant response [Option ID = 29544]

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29) Which of the following is not a method of citing secondary data sources referred to by a researcher

[Question ID = 7388]

1. MLA [Option ID = 29546]
2. APA [Option ID = 29547]
3. MPA [Option ID = 29548]
4. Chicago [Option ID = 29549]

Correct Answer :-

- MPA [Option ID = 29548]

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30) Which of the following does not involve data modification?

[Question ID = 7389]

1. Clustering [Option ID = 29550]
2. Transformation [Option ID = 29551]
3. Standardization [Option ID = 29552]
4. Sampling [Option ID = 29553]

Correct Answer :-

- Sampling [Option ID = 29553]

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31) Which of the following research is conducted once and represent a snapshot of one point of time?

[Question ID = 7390]

1. Cross sectional [Option ID = 29554]
2. Longitudinal [Option ID = 29555]
3. Predictive [Option ID = 29556]
4. Descriptive [Option ID = 29557]

Correct Answer :-

- Cross sectional [Option ID = 29554]

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32) Which of the following is not the quality of an observer?

[Question ID = 7391]

1. Unobtrusiveness [Option ID = 29558]
2. Drift [Option ID = 29559]
3. Concentration [Option ID = 29560]
4. Experience [Option ID = 29561]

Correct Answer :-

- Drift [Option ID = 29559]

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33) Variables that have ability to influence the event being tested by the researcher are called as

[Question ID = 7392]

1. Dependent Variables [Option ID = 29562]
2. Independent Variables [Option ID = 29563]
3. Control variables [Option ID = 29564]
4. Extraneous variables [Option ID = 29565]

Correct Answer :-

- Extraneous variables [Option ID = 29565]

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34) Likert Scale was developed by

[Question ID = 7393]

1. Rensis Likert [Option ID = 29566]
2. Renwis Likert [Option ID = 29567]
3. Rupert Likert [Option ID = 29568]
4. Richard Likert [Option ID = 29569]

Correct Answer :-

- Rensis Likert [Option ID = 29566]

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35) Which of the following questions imply a favorable response to a question?

[Question ID = 7394]

1. Target [Option ID = 29570]
2. Leading [Option ID = 29571]
3. Structured [Option ID = 29572]
4. Unstructured [Option ID = 29573]

36) The central limit theorem assumes that the sampling distribution of the mean

[Question ID = 7395]

1. Is always normal [Option ID = 29574]
2. Is always normal for large sample sizes [Option ID = 29575]
3. Is always normal for small sample sizes [Option ID = 29576]
4. Approaches normal distribution as sample size increases [Option ID = 29577]

Correct Answer :-

- Approaches normal distribution as sample size increases [Option ID = 29577]

37) Which of the following is not a researcher's error

[Question ID = 7396]

1. Population definition error [Option ID = 29578]
2. Measurement error [Option ID = 29579]
3. Surrogate information error [Option ID = 29580]
4. Cheating error [Option ID = 29581]

Correct Answer :-

- Cheating error [Option ID = 29581]

38) Principle of Persuasive Communication was given by

[Question ID = 7397]

1. Plato [Option ID = 29582]
2. Sun Tzu [Option ID = 29583]
3. Aristotle [Option ID = 29584]
4. McCarthy [Option ID = 29585]

Correct Answer :-

- Aristotle [Option ID = 29584]

39) ………….is an example of non parametric test

[Question ID = 7398]

1. t test [Option ID = 29586]
2. Chi Square [Option ID = 29587]
3. Z test [Option ID = 29588]
4. F test [Option ID = 29589]

Correct Answer :-

- Chi Square [Option ID = 29587]

40) Which of the following is a measure of goodness of fit?

[Question ID = 7399]

1. RMR [Option ID = 29590]
2. RMSEA [Option ID = 29591]
3. GFI [Option ID = 29592]
4. CMIN/DF [Option ID = 29593]

Correct Answer :-

- GFI [Option ID = 29592]

41) Which of the following methods is appropriate when goal is to extract maximum variance in data set?

[Question ID = 7400]

1. Principle Axis [Option ID = 29594]
2. Principal Component [Option ID = 29595]
3. Weighted Least Square [Option ID = 29596]
4. Partial Least Square [Option ID = 29597]

Correct Answer :-

- Principal Component [Option ID = 29595]

42) Which of the following is appropriate when independent variable is measured on categorical scale and dependent is measured on ratio scale?

[Question ID = 7401]

1. ANOVA [Option ID = 29598]
2. Pearson Correlation [Option ID = 29599]
3. Discriminant [Option ID = 29600]
4. One sample t test [Option ID = 29601]

Correct Answer :-

- ANOVA [Option ID = 29598]

Which of the following statistical test can be used to check the significance of regression coefficient
[Question ID = 7402]
1. square [Option ID = 29602]
2. Sign test [Option ID = 29603]
3. Binomial test [Option ID = 29604]
4. t- test [Option ID = 29605]

Correct Answer :-
- t- test [Option ID = 29605]

44) In case of Chi Square for goodness of fit, the degree can be measured by
[Question ID = 7403]
1. (r-1)(c+1) [Option ID = 29606]
2. (r-1) (c-1) [Option ID = 29607]
3. (r-1)/(c-1) [Option ID = 29608]
4. n-1 [Option ID = 29609]

Correct Answer :-
- n-1 [Option ID = 29609]

45) The error sum of square can be obtained from the equation
[Question ID = 7404]
1. SSE= SST+SSR+SSTR [Option ID = 29610]
2. SSE= SSR+SSC-SST [Option ID = 29611]
3. SSE= SST-SSR-SSTR [Option ID = 29612]
4. SSE= SSR*SST [Option ID = 29613]

Correct Answer :-
- SSE= SSR+SSC-SST [Option ID = 29611]

46) The lowest strength of relationship is reflected by which of the following correlation coefficient
[Question ID = 7405]
1. 0.98 [Option ID = 29614]
2. -0.98 [Option ID = 29615]
3. -0.45 [Option ID = 29616]
4. 0.05 [Option ID = 29617]

Correct Answer :-
- 0.05 [Option ID = 29617]

47) The standard error of estimate Syx is a measure of
[Question ID = 7406]
1. Closeness [Option ID = 29618]
2. Variability [Option ID = 29619]
3. Linearity [Option ID = 29620]
4. Additivity [Option ID = 29621]

Correct Answer :-
- Variability [Option ID = 29619]

48) The standard deviation of the lifetime of a sample of 400 tube was found to be 250 hours, what shall be upper limit of 99% confidence interval of standard deviation
[Question ID = 7407]
1. 250+17.33 [Option ID = 29622]
2. 250-17.33 [Option ID = 29623]
3. 250+22.81 [Option ID = 29624]
4. 250-22.81 [Option ID = 29625]

Correct Answer :-
- 250+22.81 [Option ID = 29624]

49) In a hypothesis test, alpha=0.5 and beta= 0.10, the confidence level is
[Question ID = 7408]
1. 0.95 [Option ID = 29626]
2. 0.10 [Option ID = 29627]
3. 0.90 [Option ID = 29628]
4. 0.05 [Option ID = 29629]

Correct Answer :-
- 0.95 [Option ID = 29626]

50) A person tosses a coin 40 times and obtains 24 heads. Find 99% confidence limit for the proportion of heads that he would obtain in an unlimited number of the tosses of the coin
[Question ID = 7409]

1. to 0.70 [Option ID = 29630]
2. to 0.8 [Option ID = 29631]
3. to 0.75 [Option ID = 29632]
4. 0.45 to 0.75 [Option ID = 29633]

Correct Answer :-

- 0.37 to 0.83 [Option ID = 29631]