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REMEMBER REF

PG - 1001

Max. Marks: 75

II Semester M.B.A. Degree Examination, June/July 2015 (2007-08 Scheme)

Management

2.6 : QUANTITATIVE METHODS AND OPERATIONS RESEARCH

Time: 3 Hours

Instruction: Scientific calculators are allowed.

SECTION - A

Answer any six questions. Each question carries two marks.

 $(6 \times 2 = 12)$

- a) Define linear programming problem.
 - b) What is unbalanced assignment?
 - c) What is group replacement?
 - d) What are the significance of VAM?
 - e) Define critical path.
 - f) What is simulation?
 - g) What do you mean by degeneracy?
 - h) Mention the assumptions of EOQ model.

SECTION-B

Answer any three questions. Each question carries 8 marks.

 $(3 \times 8 = 24)$

- "Operation research replaces management by personality". Discuss.
- 3. What is sequencing problem? Give its essential characteristics.
- A company for one of the z-class items, placed 10 orders each of size 300 in a year. Given ordering cost Rs. 750, holding cost 45%, cost per unit Rs. 35. Find out the loss to the company in not operating scientific inventory policy.

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There are 6 jobs each of which must go through machines A, B and C in the order ABC processing time (in hours) given in the following table.

Job Machine	1	2	3	4	5	6
- A	8	3	7	10	5	4
В	6	4	8	2	1	7
С	8	7	6	9	10	9

Determine the optimal sequence and total elapsed time.

6. Solve the problem of assignment for the given table to maximise the sales.

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- 6/4	•	n	n	117	п	n	42
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	,4	A	В	С	D	E
	1	32	38	40	28	40
	2	40	24	28	21	36
Jobs	3	41	27	33	30	37
	4	22	38	41	36	36
	5	29	33	40	35	39

SECTION-C

Answer any two of the following:

 $(2 \times 12 = 24)$

- 7. Explain the different models of O.R. How are these models useful in day to day operation?
- 8. Use the simplex method to solve the following L.P.P.

Maximize
$$Z = 3x_1 + 5x_2 + 4x_3$$

S.T. $2x_1 + 3x_2 \le 8$
 $2x_2 + 5x_3 \le 10$

$$3x_1 + 2x_2 + 4x_3 \le 15$$

and $x_1, x_2, x_3 \ge 0$.





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9. Simulation of demand forecasting.

A dealer sells a particular model of washing machine for which the probability distribution of daily demand is as given below.

50

45

Demand/Week: 20 30 35

Probability: 0.05 0.25 0.20 0.25 0.10 0.15

Find average demand of washing machine for 10 weeks. Random numbers for 10 weeks are given below.

89 34 78 63 61 81 39 16 13 73.

SECTION - D

10. Case study compulsory:

 $(1 \times 15 = 15)$

Below given table has a list of activities and time estimates.

Activity	Predecessor Activity	t,	t _m	t,
Α	-	2	- 4	10
В	-	3	4	5
С	A	0	2	3
D	A	4	6	14
E	В	4	5 ,	12
F	С	3	4	6
G	D, E	1	1	8

- 1) Construct a PERT network and determine the critical path.
- 2) What is the probability that the project shall be complete within a period of 15 weeks?
- 3) What is the probability that the project is completed within 10 and 18 weeks ?

