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MCA V Semester Regular & Supplementary Examinations October/November 2017 MULTIMEDIA & RICH INTERNET APPLICATIONS

(For 2012, 2013, 2014 & 2015 admitted batches only)

Time: 3 hours Max. Marks: 60

Answer any FIVE questions All questions carry equal marks

- (a) Discuss different types of media and their applications.
 - (b) Explain different types of video formats.
- (a) Explain Huffman coding with example.
 - (b) Explain arithmetic coding with example.
- 3 (a) Explain architecture details of JPEG.
 - (b) Explain properties of MPEG.
- 4 Write short notes on the following:
 - (a) AVI.
 - (b) MOV.
 - (c) H.261.
 - (d) H.263.
- 5 (a) Explain reliable multicast-white board.
 - (b) Explain how multicast file transfer is carried.
- 6 Explain about:
 - (a) Social marking
 - (b) Mashups.
- 7 Write short notes on the following:
 - (a) Atom.
 - (b) VoIP.
 - (c) Web 2.0 monetization.
 - (d) Blogging.
- 8 Explain how a website can be created using splash screen.

