

Code: 9F00401

MCA IV Semester Regular & Supplementary Examinations July 2015

**MANAGEMENT INFORMATION SYSTEMS**

(For students admitted in 2009, 2010, 2011, 2012 and 2013 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

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- 1 (a) Explain the role of information systems in global business.  
(b) What do you mean by competitive advantage?
- 2 (a) What is the difference between "Data" and "Information"?  
(b) How is "Management information system" different from "Information system"? Bring few main differences with examples.
- 3 What is the aim of detailed design? Explain the project management of MIS detailed design.
- 4 Determine the different automation processes in any organization.
- 5 Write about the key points to be borne in mind in respect of implementation of MIS when an organization is implementing a new system, changing over from a manual system.
- 6 How can pitfalls be avoided in MIS development? Write about the soft spots in the planning of MIS.
- 7 (a) Explain SCM with a neat diagram.  
(b) Explain customer relationship management systems.
- 8 (a) Explain the decision making process in processing systems.  
(b) Explain the growth of international information systems.

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