

Code: 9F00401

MCA IV Semester Supplementary February 2014 Examinations

MANAGEMENT INFORMATION SYSTEMS

(For 2009, 2010 & 2011 admitted batches only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 (a) How does information system in global business help achieving a competitive advantage for the business organisation?
(b) What are the strategic business advantages achieved by the business firms by investing in information systems?
- 2 (a) With the help of a neat diagram, explain the architecture of a data warehouse.
(b) What is system constraint? Explain the task of establishing system constraints in the conceptual system design process.
- 3 (a) Explain the task project planning and control for the detailed system design of MIS.
(b) Explain the terms dominant and trade off criteria. How are they identified for MIS detailed design?
- 4 (a) How does automation of operation help the detailed MIS design? How is the degree of this automation determined?
(b) Why is involving user and organisation an important part of detailed design of MIS?
- 5 (a) Why is training an important task of implementing MIS? How is it carried out?
(b) Explain the planning of MIS implementation activities in detail.
- 6 (a) What is ERP? What are the modules of ERP? Explain them.
(b) What are the fundamental weaknesses in planning MIS development?
- 7 (a) Explain the problems addressed by supply chain management systems.
(b) Write short note on customer relationship management systems.
- 8 (a) How does information systems enhance the decision making process for an organization?
(b) Write short note on executive support system.
(c) Explain briefly the balanced scorecard framework.
