

February 2010**[KW 1021]****Sub. Code: 4720**

B.Sc (Nursing) DEGREE EXAMINATION
(New Regulations for the candidates admitted from 2006-07 onwards)
Second Year

**Paper V – COMMUNICATION AND EDUCATIONAL
TECHNOLOGY**

Q.P. Code : 664720

Time : Three hours**Maximum : 75 marks**

Answer ALL questions.

I. Essays: **(2 x 15 = 30)**

1. a) Define lesson plan. **(2)**
b) Describe the characteristics of good lesson plan. **(5)**
c) Prepare a lesson plan for I year B.Sc Nursing students on Urinary catheterization. **(8)**
2. Explain in detail the methods and media for communicating health messages. **(15)**

II. Write Short Notes on : **(5 x 5 = 25)**

1. Barriers of communication.
2. Steps in counseling process.
3. Maxims of teaching.
4. Lesson plan.
5. Bedside clinic.

III. Short Answers Questions: **(10 x 2 = 20)**

1. Define communication.
2. State four characteristics of unit plan.
3. List the steps in curriculum development.
4. Mention any four models of communication.
5. Define learning experience.
6. Define motivation.
7. List any four principles of health education.
8. Mention the types of counseling approaches.
9. List the four clinical teaching methods.
10. Mention the three dimensional aids.
