

February 2012

[LA 1021]

Sub. Code: 4720

B.Sc (Nursing) DEGREE EXAMINATION

(New Regulations for the candidates admitted from 2006-07 onwards)

Second Year

Paper V – COMMUNICATION AND EDUCATIONAL TECHNOLOGY

Q.P. Code : 664720

Time : Three hours

Maximum : 75 marks

Answer ALL questions.

I. Elaborate on:

(2X15=30)

1. a) Define Guidance and Counselling.
b) Mention the basic principles involved in counselling.
c) Discuss in detail the types of counselling approaches.
2. a) Define Evaluation.
b) Discuss in detail the techniques and methods of Evaluation.

II. Write notes on :

(5X 5 = 25)

1. Barriers in communication.
2. Principles of learning.
3. Types of Audio visual aids.
4. Characteristic of unit planning.
5. Role play.

III. Short Answers:

(10X 2 = 20)

1. Mention any four aims of education.
2. List any four types of communication.
3. Enlist two types of clinical teaching.
4. Name any two types of mass media.
5. State two advantages of practical examination.
6. Write two purposes of evaluation.
7. Mention two types of discussion.
8. What are the disadvantages of multiple choice questions?
9. Differentiate formative and summative evaluation.
10. State the characteristics of learning.
