

Printed Pages - 7

RAS-104

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2014076

Roll No.

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**B.TECH.**

Regular Theory Examination (Odd Sem-I), 2016-17

**PROFESSIONAL COMMUNICATION**

Time : 3 Hours

Total Marks : 70

**Note :** Attempt all Sections. If require any missing data; then choose suitably.

**SECTION -A**

- 1. Attempt all questions in brief. (7×2=14)**
- a) With a specific example, illustrate how clarity can be introduced in technical writing?
  - b) Define in brief pitch and syllable.
  - c) Correct the wrongly used underlined words in the following sentences.

104/12/2016/71240

(1)

[P.T.O.]

(2)

RAS-104

- i) Her sufferings have been caused by her negligible attitude to her work.
- ii) We are expected to discharge our sociable responsibilities with sincerity.
- iii) If we dessert our friends, we will lose all self-esteem.
- iv) The journey by car was Quiet comfortable.
- d) Define Deductive and Inductive methods of paragraph writing.
- e) Transform the following sentences as directed-
  - i). He is too fast to be caught by the police.  
(Remove too)
  - ii) No other king of India was as great as Akbar.  
(Comparative)
- f) What is a proposal ? How solicited proposal is different from unsolicited proposal.
- g) How is literature helpful in bringing about social welfare?

104/12/2016/71240

(2)

**SECTION - B**

RAS-104

2. Attempt any three of the following : (3×7=21)

- a) Technical Communication and general communication are poles apart as they differ in all aspects. Elucidate.
- b) Write any four rules of word formation and give four examples of each.
- c) How many types of reports are there? Describe all in detail.
- d) What suggestion will you give to your friend to improve his listening skills.
- e) How is question of A machine or a self, crucial to an enquiry into the identity of man? Pin point briefly apropos of J. Bronowski's views.

**SECTION - C (5×7=35)**

3. Attempt any One part of the following :

- a) "A free flow of information ensures the success of an organization." Elaborate this statement in the light of the flow of communication in an organization.

104/12/2016/71240

(3)

[P.T.O.]

**RAS-104**

- b) Discuss any three kinds of barriers to communication and substantiate your answer with one example for each.

**4. Attempt any one part of the following :**

- a) What is a paragraph? What are the components of a good paragraph? Write in detail.
- b) i) Give antonym of the following words-
- 1) Tentative
  - 2) Reward
  - 3) Capricious
  - 4) Exhume
- ii) Give Synonym of the following words-
- 1) Curtail
  - 2) Derogatory
  - 3) Lethargy
  - 4) Fortitude

104/12/2016/71240

(4)

**RAS-104**

- iii) Add prefix to the following words-

- 1) Fold
- 2) Frost
- 3) Mature
- 4) Clinic

- iv) Use the following in your own sentences to bring about meaning-

Prescribe  
Proscribe

**5. Attempt any one part of the following :**

- a) You are working in a manufacturing company. Write a proposal to replace an outdated machine that is no more useful for production. Be imaginative and invent details. Your proposal should include all the sections of proposal as-

- Introduction
- Technical Section

104/12/2016/71240

(5)

[P.T.O.]

**RAS-104**

- Management Section
  - Cost Section
  - Conclusion
- b) Resume is the stepping stone to enter in the professional world. Make your own resume including all the necessary details of your achievements.

**6. Attempt any one part of the following:**

- a) "Success of a presentation depends on proper audience and locale analysis and proper use of audio visual aids." Comment.
- b) It is not just the body language but other paralinguistic features also which determine the effectiveness of a professional speech or presentation. Comment on this statement and support your views with proper examples.

104/12/2016/71240 (6)

**RAS-104**

**7. Attempt any one part of the following :**

- a) How does literature share with Science the capacity to formulate concepts as propounded by M.E. Prior in his essay? Elucidate.
- b) Summarize Moody .e. Prior's views on the difference and sameness of Science and humanities.



104/12/2016/71240 (7)