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Sub Code: RAS-104

Paper ID: 9 0 0 4

**B TECH  
(SEM I) THEORY EXAMINATION 2017-18  
PROFESSIONAL COMMUNICATION**

*Time: 3 Hours*

*Total Marks: 70*

**Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.

**SECTION – A**

**1. Attempt all Questions in brief. (2\*7=14)**

- a) Discuss the main features of technical communication.
- b) Transform the following sentences as directed-
  - (i) No other metal is as useful as iron. (Comparative)
  - (ii) All desire wealth and some acquire it. (Passive voice)
- c) What do you mean by a letter of claim?
- d) Define in brief stress and intonation.
- e) Name three pollutants in the atmosphere.
- f) Use the following in your own sentences to bring about meaning-
  - (i) Canon
  - (ii) Cannon
- g) What is the aim of literary language?
- h) What are credit letters? How are they written?

**SECTION- B**

**2. Attempt any three of the following: (3\*7=21)**

- a) "Language is a tool of communication but there are exceptions too" .Explain with your original comments.
- b) Write any four rules of word formation and give four examples of each.
- c) Write a claim letter to the supplier of computer systems based at Noida to compensate the loss to 30 computer systems in the transit. Invent necessary details.
- d) What are the paralinguistic features of voice? Distinguish voice Modulation from Tone-Modulation apropos their uses in speech-delivery.
- e) How could philosophy be termed as the mother of sciences? Critically analyze in light of A .J. Bahm's views in his essay.



## SECTION – C

3. **Attempt any one part of the following:** (7\*1=35)
- What do you mean by barriers to communication? Illustrate.
  - Define communication. Describe the various levels of communication which take place in human communication.
4. **Attempt any one part of the following:** (7\*1=35)
- What are devices for developing a paragraph? Write briefly.
  - Correct the following sentences-
    - She is the wisest of the two.
    - I prefer walking than swimming.
    - I asked him that why he was late.
    - If it will rain, I shall stay at home.
    - He as well as you is tired of work.
    - One should be very attentive to his duty.
    - No sooner did I saw the tiger than I ran away.
5. **Attempt any one part of the following:** (7\*1=35)
- What are salient features of resume? Write a short resume for the post of technical executive in T.C.S. at Delhi. Invent necessary details to write a compact and impressive professional C.V.
  - What is report? How many types of reports are there? Describe all in detail.
6. **Attempt any one part of the following:** (7\*1=35)
- Describe process of negotiation. Specify the qualities of a good negotiator.
  - What is the role of body language in making the oral presentation effective?
7. **Attempt any one part of the following:** (7\*1=35)
- "The purity of scientific language is not the same as the purity of literary language" comment.
  - "Nature does what it does, not what we should wish" Critically examine the statement of Bertrand Russell.