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EAS-104 / NAS-104

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Answer Book)

Paper ID : 199124/

199104

Roll No.

B.Tech.

(SEM. I) THEORY EXAMINATION, 2015-16

PROFESSIONAL COMMUNICATION

[Time : 3 hours]

[Maximum Marks : 100]

SECTION-A

1. Attempt all parts. All sections carry **equal** marks. Write answer of each part in short. (2×10=20)
- (a) Define solicited and unsolicited proposal.
 - (b) What are the features of technical writing ?
 - (c) What are the main features of a sales letter ?
 - (d) Write the basic requirements of a good sentence.
 - (e) What are the causes of Inter personal barriers ?
 - (f) What is a resume ? Describe its kind.
 - (g) Name three pollutants in the atmosphere.

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(1)

P.T.O.

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3. Enumerate different barriers to communication. Describe intra-personal barriers briefly.
4. What is technical report? What is its use for engineers?
5. How does philosophy criticize the sciences, synthesize the sciences and play a role of mother of sciences ? Illustrate.
6. Discuss language as a tool for communication.
7. What is the importance of audience and locate in formulating presentation strategies for the speaker ? Analyze briefly.
8. Point out the features of general writing as contrary to technical writing. Describe briefly.
9. Write a short note on paralinguistic and its uses.

12. The purity of scientific language is not the same as the purity of literary language. Comment.

—X—

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