

1 Pages: 3 651/661 EAS-104/NAS-104

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(Following Paper ID and Roth No. to be filled in your er.co

Paper ID: 199124/
Answer Book)

199104

Roll No.

B.Tech.

## (SEM. I) THEORY EXAMINATION, 2015-16 PROFESSIONAL COMMUNICATION

[Time: 3 hours] [Maximum Marks: 100]

## SECTION-A

- 1. Attempt all parts. All sections carry **equal** marks. Write answer of each part in short.  $(2 \times 10 = 20)$ 
  - (a) Define solicited and unsolicited proposal.
  - (b) What are the features of technical writing?
  - (c) What are the main features of a sales letter?
  - (d) Write the basic requirements of a good sentence.
  - (e) What are the causes of Inter personal barriers?
  - (f) What is a resume? Describe its kind.
  - (g) Name three pollutants in the atmosphere.

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		•	Write a short note on paralinguistic and its uses.	Write a short not
			Point out the features of general writing as contrary to technical writing. Describe briefly.	rstR Point out the feat
			What is the importance of audience and locale in formulating presentation strategies for the speaker?  Analyze briefly.	anker with the important of the importan
			Discuss language as a tool for communication.	6.nk Discuss language
KilsiR.			How does philosophy criticizes the sciences, synthesize the sciences and play a role of mother of sciences? Illustrate.	5. How does philos the sciences and Illustrate.
and a series of the series of			What is technical report? What is its use for engineers?	4. What is technica
	The purity of scientific language is not the same as the purity of literary language. Comment.	12. The purity of scientific language is no purity of literary language. Comment.	3 E CEnumerate different barriers to communication.  S CEnumerate different barriers to communication.  S ODescribe Intra-personal barriers briefly.	3 is o Enumerate difi w Oescribe Intra-p