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Printed Pages : 4



NAS-204 / 104

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 199126

Roll No.

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B. Tech.**(SEM. II) THEORY EXAMINATION, 2014-15
PROFESSIONAL COMMUNICATION**

Time : 3 Hours]

[Total Marks : 100

Note : Do as Directed. Missing data if any may be suitably assumed and mentioned. Symbols have their usual meaning.

SECTION - A

Attempt all ten parts :

2×10=20

- 1 What do you mean by Technical Communication?
- 2 Describe Vertical flow of Communication.
- 3 Define the role of topic sentence in the paragraph.
- 4 Differentiate between Deductive and Inductive order.
- 5 Explain analytical and informative report.
- 6 What is 'You Attitude' in writing letters?
- 7 Distinguish between listening and hearing.

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[P.T.O.



- 8 What do you understand by Negotiation Skill?
- 9 Why did according to the men of pre scientific era, earthquakes occur?
- 10 What is Bronowski's argument throughout the essay Man and Nature?

SECTION - B

Attempt any **three** parts : **3×10=30**

- 1 Discuss language as a tool of communication..
- 2 What are the requisites of good sentence construction?
- 3 Define technical report. Discuss various parts of report in its structure.
- 4 Explain importance of Kinesics in verbal as well as in non- verbal communication.
- 5 Differentiate between language of literature and that of science as described by Aldous Huxley in his essay 'The Language of Literature and Science'.

SECTION - C

Attempt any **two** parts of all questions : **5×10=50**

- 1
 - a) Enumerate the most common reasons for interpersonal and organizational barriers to communication. Discuss in great detail.
 - b) How is technical writing different from general writing? Explain with at least two examples in which the former is different from the later.
 - c) How information flows at various levels in an organization? Explain in detail.

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[P.T.O.

- 2 a) Describe the basic requirements of paragraph construction.
- b) "Man's treatment of man has not always been human". Using the sentence as your topic sentence, write a paragraph using the deductive method.
- c) Read the following sentence and remove the ambiguity:
- The policeman noticed the thief when he went by super bazaar.
 - He tried to complete the assignment, but failing.
 - If one's mouth is dry, you should eat a lump of sugar.
 - I forbid you not to enter the room.
 - He was a jolly old fellow and he loves to eat.
- 3 a) You have recently joined a company as a technical expert. Write a report to the Managing Director regarding the need for improvement of the communication system in the company.
- b) Write a letter of complaint to the police for the worsening of law and order situation in your locality.
- c) Write a resume for the post of a software engineer in a reputed firm. Invent necessary details.
- 4 a) How you can define the role of paralinguistic features in business presentation.

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[P.T.O.

- b) Write short notes on any Two of the following:
- i) Chronemics
 - ii) Proxemics
 - iii) Nuances of speech delivery
- c) What are the reasons of poor listening skill? How can we improve it?
- 5 a) Elucidate the following statement of Barry Commoner in his essay 'Science & Survival': "the new hazards are neither local nor brief".
- b) In at least three ways, philosophy functions as a comprehensive sciences, synthesizes the sciences, and it is mother of the sciences. Give a proper explanation of the given line.
- c) "Nature does what it does, not what we should wish nor yet what we should fear but something bland by unconscious of our existence." Discuss in detail.

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