

Printed Pages: 4

NAS-204/EAS-204/NAS-104

(Following Paper ID and Roll No. to be filled in your
Answer Books)

Paper ID : 199209

Roll No.

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B.TECH.

Theory Examination (Semester-II) 2015-16

PROFESSIONAL COMMUNICATION

Time : 3 Hours

Max. Marks : 100

Note : Attempt all questions.

Q1. Attempt any four parts of the following : (4×5=20)

- (i) Point out the difference between technical communication and general communication. Describe the role of brevity and objectivity in technical communication.
- (ii) Explain the causes of interpersonal barriers that render breakdown in the process of communication.
- (iii) Prove that language is the carrier of our cultural heritage.
- (iv) Describe the principles of business communication. Explain the 'you' attitude in our approach.

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(v) Describe the process of negotiation. Specify the qualities of a good negotiator.

(vi) Explain the methods of improving comprehension and listening skills? How do they add to effective speaking?

Q2. Attempt any two parts of the following : (2×10=20)

(A) Correct any five of the following sentences:

(5×2=10)

(i) Being a hot day I forgot to carry my umbrella.

(ii) This boy is cleverer than the two.

(iii) He is one of those people who knows everything.

(iv) He as well as you are tired of work.

(v) The prisoner was hung till death.

(vi) The school was closed since yesterday.

(vii) I tried but could not prevail him.

(viii) Your medicine has benefitted to me much.

(B) Give the meaning of following homophones and use them in your own words : (5×1=5)

(i) Coarse, Course

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(ii) Stationary, Stationery

(iii) Berth, Birth

(iv) Deceased, Diseased

(v) Gate, Gait

(C) Give the meaning of any five select words and use them in your own statements: (5×1=5)

(i) Agility

(ii) Adduce

(iii) Candour

(iv) Dexterity

(v) Gall

(vi) Espouse

(vii) Garner

(viii) Obliterate

Q3. Attempt any two parts of the following : (2×10=20)

(i) What are the requisites of good sentence writing? Describe various methods to introduce variety in sentence construction.

(ii) Describe the flow of communication in any organization. How does upward communication promote democratic function in any organization?

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Q4. Attempt any two parts of the following: (2×10=20)

- (i) Describe different modes of speech making? Differentiate between extempore and impromptu speech.
- (ii) Describe the features of body language. What is the role of eye-contact in communication? Elucidate.
- (iii) Differentiate between articulation and pronunciation. Illustrate.

Q5. Attempt any two parts of the following : (2×10=20)

- (i) What is the view of A.Huxley on the use of language in literature and science? Point out its purpose in brief as described by him in his essay.
- (ii) What is scientific approach in human activity as laid down by M.E.Prior in his essay.
- (iii) Describe the various functions of philosophy in criticizing and synthesizing the findings of different branches of scientific activity as envisaged by A.J.Bahm in his essay.

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