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B. Tech Even Semester Theory Examination 2017-18 Professional Communication

Time:3 Hours

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1-Attempt all questions in brief.

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Firstranker's choice

Paper Id: 1 9 9 2 2 4

Printed Pages:

- a. Distinguish between interpersonal and mass communication.
- b. What do you mean by impromptu speech?
- c. Explain how language is an encoding and decoding device?
- d. Define deductive method of paragraph writing.
- e. What is the role of philosophy in integrating the scientific findings?
- f. Find out the root word in the followingi-Overborrowing ii- Nonsense iii- Mismanagement iv- Photography
- g. Define syllable with example.

SECTION B

2. Attempt any three of the following:

- a- Describe different levels of communication.
- b- What are the requisites for effective sentence construction? Describe in detail.
- c- What are the broader guidelines for drafting a letter of claim or complaint? Goodluck Electronics ordered for thirty Air- Conditioners to ABC Company ltd. But on arrival of the consignment, the purchase manager found complaints in at least twelve of them. As purchase manager of Goodluck Electronics write a complaint letter to manager ABC Company ltd, suggesting the adjustment you seek.
- d- What is Kinesics? Describe all its components.
- e- How is question of a machine or a self, crucial to an enquiry into the identity of man? Pin point briefly apropos of J. Bronowski's views.

SECTION C

3. Attempt any one part of the following:

Attempt all parts:

- a. Bring out difference between Technical and General Communication.
- b. Describe formal and informal channels of communication flow with examples?
- 4. Attempt any one part of the following:
 - a. What is word formation? Describe rules for framing new words.
 - b. 1. Choose the correct nouns to make the following sentences grammatically correct: (2) i.Have you got all the informations/ information?
 - ii.On my way back I bought four dozen/ dozens bananas.

iii.In Shakespearean world even the handkerchiefs/ handkerchieves can spell a tragedy. iv.Her sister-in-laws/ sisters-in-law made her life miserable.

2. Fill in the blanks with suitable modal verbs-

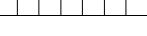
- i. You ______ stop when the traffic lights are red.
- ii. You mind if I borrowed your car.

2x7 = 14

3x7=21

5x7=35

(2)



Total Marks:70



i.

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3. Transform the following sentences as directed-

- (2)
- ii. Vivekanand was one of the most popular Indian saints. (Positive degree)

4. Fill in the blanks with suitable articles wherever required- (1)

- i. He thinks that love is what will save us all.
- ii. Do you want to go to restaurant where we first met?

We are too thrilled to express it in words. (Negative)

- 5. Attempt any one part of the following:
 - a. You are the admission in- charge of Arihant Group of Institutions. Write a report to be submitted to the chairman of the group regarding downfall in admission.
 - b. Resume is the stepping stone to enter in the professional world. Make your own resume including all the necessary details of your achievements.
- 6. Attempt any one part of the following:
 - a. What do you mean by Attitude? What are the ways to improve one's Attitude?
 - b. What is paralanguage? Does silence also fall under the umbrella of paralanguage?
- 7. Attempt any one part of the following:
 - a. Discuss briefly how Philosophy functions as a comprehensive science?
 - b. Even though Science and Literature differ from each other in their preparation and approach, they have something in common. Where does the similarity lie?

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