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(Following Paper ID and Roll No. to be filled in your Answer Book)

Paper ID : 199302   Roll No. | | | | | | | | | |

B.Tech.

(SEM. III) THEORY EXAMINATION, 2015-16

INDUSTRIAL PSYCHOLOGY

[Time : 3 hours]   [Total Marks : 100]

Section-A

1. Attempt **all sections**. All sections carry **equal** marks. Write answer of each section in short.   (2×10=20)

    (a) Define : "Sensitivity Training".

    (b) Define Industrial Psychology.

    (c) Discuss consequences of satisfaction and dissatisfaction at work place.

    (d) **What are the different types of organizational culture?**

    (e) Discuss term fatigue with example.

    (f) How Theory X is different from theory Y?

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(g) Define two factors theory of Herzberg.

(h) How management evaluate the performance of employees?

(i) How selection is different from recruitment process?

(j) What is "Mass interviewing program"?

Section-B

Note: Attempt **any five** questions from this section.

(5×10=50)

2. "MBO is the modern method for evaluation of workers performance". Discuss.

3. What is **boredom**? Discuss its possible effects and casuses.

4. What is fatigue? Explain with example.

5. How industries prevent accident? Give some safety measures applicable in organization to prevent accident.

6. Discuss the objectives behind selection.

7. How illuminations affect the efficiency of workers?

8. What are the different causes of stress? Explain in detail.

9. How job description is different from job specification?

Section-C

Note: Attempt **any two** questions form this section.

(15×2=30)

10. (a) Briefly describe the experiments conducted at the Hawthorne plant of General Electric Company, Chicago.

(b) How do you define Recruitment? Discuss different sources of Recruitment.

11. (a) How management evaluate the effectiveness of training program?

(b) What do you understand by group cohesiveness? Explain with the help of examples.

12. (a) Discuss the contribution of scientific management in industrial psychology.

(b) Define job analysis. Also explain the contents of job analysis.

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