



NHU401/EHU401

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 199421**

Roll No.

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**B. Tech.**

(SEM. IV) THEORY EXAMINATION, 2014-15

**INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours]

[Total Marks : 50

**1 Attempt any four parts of the following. 3.5x4=14**

- What is Job satisfaction?
- Write a short note on MBO. Discuss its benefits.
- What do you mean by job enrichment?
- State the feature of Type A and Type B personalities.
- What is THERBLIG? Explain.
- Define Stress briefly discuss the nature of stress.

**2 Attempt any two parts of the following. 6x2=12**

- Discuss the nature and scope of Industrial Psychology.

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- (c) What do you understand by Job Analysis? What is its importance in the management of human resources?

**3** Attempt any two parts of the following. **6x2=12**

- (a) Explain in brief Maslow's motivation theory.
- (b) What do you understand by organisational culture? Describe the nature and significance of a good organisational culture.
- (c) Discuss the nature of groups in an organization. What are the kinds of groups usually formed?

**4** Attempt any two parts of the following. **6x2=12**

- (a) Management has been defined as the technique of executive leadership. Discuss the nature and significance of leadership in industry.
- (b) What are the possible causes of industrial accidents? How will you remove these causes?
- \* (c) What is the purpose of training? Explain the important methods of training of personnel.

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