

(Following Paper ID and Roll No. to be filled in your Answer Book)

Paper ID :113501

Roll No.

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B.Tech.

(SEM. V) THEORY EXAMINATION, 2015-16

MANAGEMENT INFORMATION SYSTEM

Time:3 hours]

[Maximum Marks:100

Note: Attempt questions from all Sections as per directions.

Section-A

Q.1. Attempt all parts of this section. Answer in brief.

10×2=20

(a) What do you mean by Organizational decision making?

(b) Differentiate Business plan and MIS plan.

(c) Define the term 'Digital Firm'.

(d) Describe 'subsystem concept' of information system management.

- (e) List the major differences between decomposition and aggregation with respect to system structure.
- (f) Describe the factors to be considered for long term information system planning.
- (g) Compare knowledge base and knowledge discovery.
- (h) Give the activity model of a transaction processing system.
- (i) Explain system development life cycle.
- (j) What is a matrix organization?

Section-B

Attempt any five questions from this section. (5×10=50)

- (a) How do a client server architecture gets implemented in an information system? Explain.
- (b) Write short notes on organizational behaviour.
- (c) Illustrate the concepts involved in decision making process in detail. Also discuss how it is helpful to the organization.

- Q4. Explain about the structure and functionalities involved in the execution of a project with example.

- Q5. Describe the process of building a business model for information system management.

- Q6. Create an MIS application for a marketing management industry with respect to domestic products.

- Q7. Discuss the role of information system in globalization of education.

- Q8. Describe 'Intranet' and 'Extranet'. Write their specific applications with suitable examples.

Section-C

Attempt any two questions from this section. (2×15=30)

- Q9. Explain how cloud based services get benefited due to information systems.

- Q10. What are the points to be considered for successful implementation of knowledge management? Explain each point brief.

Q11. Give an example that how information system can support the five functions of management the ten roles of management and the three levels of management activities.

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