

Printed Pages: 3

NOE - 071

(Following Paper ID and Roll No. to be filled in your
Answer Books)

Paper ID : 2289431

Roll No.

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B.TECH

Regular Theory Examination (Odd Sem - VII), 2016-17
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 100

Note: Attempt all Sections. If require any missing data,
then choose suitably.

SECTION - A

1. Attempt all questions in brief. (10×2=20)

- a) Define the term Entrepreneurship
- b) What is demand?
- c) What do you understand by SSIF?
- d) Define - NABARD & SFC.
- e) What is project identification?
- f) Define selling.
- g) Define the term discounted cash flow

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- h) What is ABC analysis?
- i) What is the role of financial incentives?
- j) Define benefit cost analysis.

SECTION - B

2. Attempt any Three of the following: (3×10=30)

- a) Discuss the role of entrepreneur in development of the country.
- b) Discuss the government policies for promotion of SSL.
- c) What is project life cycle? Explain different phases of project life cycle.
- d) What do you mean by production planning and control? Explain the steps involved in production control.
- e) Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

SECTION - C

3. Attempt any one part of the following: (1×10=10)

- a) Discuss trading and profit & loss account, with Performa.
- b) Describe capital expenditure. How to calculate it?

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4. Attempt any one part of the following : ((1×10=10)

- a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.

- b) Discuss profit planning in a business enterprise.

5. Attempt any one part of the following: (1×10=10)

- a) Explain tax and its need in detail.
- b) Write a note on the Factories Act 1948.

6. Attempt any one part of the following: (1×10=10)

- a) Define the assessment of economic viability and discuss its important techniques.
- b) Define the term marketing and explain its objectives. How does it differ from selling?

7. Attempt any one part of the following: (1×10=10)

- a) What do you mean by inventory control? Give objectives and advantages of inventory control.
- b) How to control cash flow? Discuss cash flow controlling.