

Printed Pages: 3

NOE - 071

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2289431

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

B.TECH

Regular Theory Examination (Odd Sem - VID), 2016-17
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 100

Note: Attempt all Sections. If require any missing data, then choose suitably.

SECTION -A

1. Attempt all questions in brief. (10×2=20)

- a) Define the term Entrepreneurship
- b) What is demand?
- c) What do you understand by SSIF?
- d) Define - NABARD & SFC.
- e) What is project identification?
- f) Define selling.
- g) Define the term discounted cash flow

071/12/2016/21500

(1)

[P.T.O.]

NOE - 071

- h) What is ABC analysis?
- i) What is the role of financial incentives?
- j) Define benefit cost analysis.

SECTION - B

- 2. Attempt any **Three** of the following: (3×10=30)
 - a) Discuss the role of entrepreneur in development of the country.
 - b) Discuss the government policies for promotion of SSL.
 - c) What is project life cycle? Explain different phases of project life cycle.
 - d) What do you mean by production planning and control? Explain the steps involved in production control.
 - e) Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

SECTION - C

- 3. Attempt any **one part of the following**: (1×10=10)
 - a) Discuss trading and profit & loss account, with Performa.
 - b) Describe capital expenditure. How to calculate it?

NOE - 071

- 4. Attempt any **one part of the following** : ((1×10=10)
 - a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
 - b) Discuss profit planning in a business enterprise.
- 5. Attempt any **one part of the following**: (1×10=10)
 - a) Explain tax and its need in detail.
 - b) Write a note on the Factories Act 1948.
- 6. Attempt any **one part of the following**: (1×10=10)
 - a) Define the assessment of economic viability and discuss its important techniques.
 - b) Define the term marketing and explain its objectives. How does it differ from selling?
- 7. Attempt any **one part of the following**: (1×10=10)
 - a) What do you mean by inventory control? Give objectives and advantages of inventory control.
 - b) How to control cash flow? Discuss cash flow controlling.

