

DU MPhil Phd in Library N Information Science

Topic:- DU_J18_MPHIL_LIS_Topic01

1) Which type of research describing two or more entities of the same nature, which are compared and contrasted in terms of certain predefined parameters? [Question ID = 343]

1. Diagnostic Research [Option ID = 1372]
2. Action Research [Option ID = 1371]
3. Exploratory Research [Option ID = 1370]
4. Comparative Research [Option ID = 1369]

Correct Answer :-

- Comparative Research [Option ID = 1369]

2) Need or Want for a particular product becomes a demand when [Question ID = 358]

1. A product represents that particular need [Option ID = 1431]
2. The product/service is available [Option ID = 1429]
3. It is backed by buying power [Option ID = 1430]
4. All of the above [Option ID = 1432]

Correct Answer :-

- It is backed by buying power [Option ID = 1430]

3) Who is the author of book title 'Subject Catalogue'? [Question ID = 337]

1. C.A.Cutter [Option ID = 1347]
2. J.W.Metcalf [Option ID = 1348]
3. J.Kaiser [Option ID = 1346]
4. E.J.Coates [Option ID = 1345]

Correct Answer :-

- E.J.Coates [Option ID = 1345]

4) Ability to evaluate critically the intellectual, human and social strengths and weaknesses, potential and limits, benefits and costs of IT is known as: [Question ID = 353]

1. Emerging Technology Literacy [Option ID = 1412]
2. Research Literacy [Option ID = 1410]
3. Critical Literacy [Option ID = 1411]
4. Social Structural Literacy [Option ID = 1409]

Correct Answer :-

- Critical Literacy [Option ID = 1411]

5) Who coined the term "Data Smog"? [Question ID = 354]

1. Sylvia Edwards [Option ID = 1416]
2. Judy Pitts [Option ID = 1413]
3. David Shenk [Option ID = 1414]
4. Paul Zurkowski [Option ID = 1415]

Correct Answer :-

- David Shenk [Option ID = 1414]

6) Which among the following is a referral tool? [Question ID = 315]

1. Worldcat [Option ID = 1259]
2. Union Catalogue [Option ID = 1260]
3. Agricat [Option ID = 1257]
4. Indcat [Option ID = 1258]

Correct Answer :-

- Union Catalogue [Option ID = 1260]

7) Which among the following is a multi-subject gateway? [Question ID = 323]

1. EdWEb [Option ID = 1292]
2. Humbul [Option ID = 1290]
3. Sapling [Option ID = 1291]
4. Renardus [Option ID = 1289]

Correct Answer :-

- Renardus [Option ID = 1289]

8) Which association's tagline is "connecting people and information"? [Question ID = 351]

1. IFLA [Option ID = 1402]
2. ALA [Option ID = 1403]
3. COMLA [Option ID = 1404]
4. SLA [Option ID = 1401]

Correct Answer :-

- SLA [Option ID = 1401]

9) 'Half-life' in Information Science relates to: [Question ID = 321]

1. Rate of obsolescence [Option ID = 1283]
2. Information Explosion [Option ID = 1284]
3. Rate of growth [Option ID = 1281]
4. Degree of scatter [Option ID = 1282]

Correct Answer :-

- Rate of obsolescence [Option ID = 1283]

10) Action research means: [Question ID = 339]

1. A research with socioeconomic objective [Option ID = 1356]
2. A research initiated to solve an immediate problem [Option ID = 1355]
3. An applied research [Option ID = 1354]
4. A longitudinal research [Option ID = 1353]

Correct Answer :-

- A research initiated to solve an immediate problem [Option ID = 1355]

11) UNIMARC was developed by [Question ID = 335]

1. Library of Congress [Option ID = 1340]
2. IFLA [Option ID = 1338]
3. FID [Option ID = 1339]
4. UNESCO [Option ID = 1337]

Correct Answer :-

- IFLA [Option ID = 1338]

12) A form of interpretive research to study human actions and social practices with the participation of the researcher is known as: [Question ID = 342]

1. Action Research [Option ID = 1367]
2. Survey Research [Option ID = 1365]
3. Historical Research [Option ID = 1366]
4. Descriptive Research [Option ID = 1368]

Correct Answer :-

- Action Research [Option ID = 1367]

13) In which type of observation, the participants do not know that they are being observed: [Question ID = 347]

1. Overt Observation [Option ID = 1385]
2. Participant Observation [Option ID = 1387]
3. Covert Observation [Option ID = 1388]
4. Structured Observation [Option ID = 1386]

Correct Answer :-

- Covert Observation [Option ID = 1388]

14) Polyglot dictionary provides meaning in [Question ID = 316]

1. English - French [Option ID = 1262]
2. English - German [Option ID = 1263]
3. Many languages [Option ID = 1261]
4. None of the above [Option ID = 1264]

Correct Answer :-

- Many languages [Option ID = 1261]

15) Real Time Access refers to [Question ID = 350]

1. Access after some time [Option ID = 1398]
2. Access when searched for [Option ID = 1399]
3. Access in advance [Option ID = 1397]
4. None of the above [Option ID = 1400]

Correct Answer :-

- Access when searched for [Option ID = 1399]

16) 'Need Theory' given by: [Question ID = 330]

1. Drucker [Option ID = 1319]
2. None of the Above [Option ID = 1320]
3. Ranganathan [Option ID = 1318]
4. Maslow [Option ID = 1317]

Correct Answer :-

- Maslow [Option ID = 1317]

17) The act of collating, tabulating, classifying and drawing inferences from the gathered data is called: [Question ID = 345]

1. Data Processing [Option ID = 1377]
2. Knowledge sharing [Option ID = 1378]
3. Information sharing [Option ID = 1379]
4. Data sharing [Option ID = 1380]

Correct Answer :-

- Data Processing [Option ID = 1377]

18) 'Empowering 8' Model is developed for: [Question ID = 328]

1. Asian Region [Option ID = 1311]
2. Pacific Region [Option ID = 1309]
3. European Region [Option ID = 1310]
4. None of the these [Option ID = 1312]

Correct Answer :-

- Asian Region [Option ID = 1311]

19) The Frequency Distribution of Scientific Productivity helps in [Question ID = 314]

1. Identification of Frequency of Words [Option ID = 1256]
2. Identification of Core Institutions [Option ID = 1253]
3. Identification of Core Journals [Option ID = 1254]
4. Identification of Core Authors [Option ID = 1255]

Correct Answer :-

- Identification of Core Authors [Option ID = 1255]

20) ERIC is sponsored by: [Question ID = 322]

1. Department of Education, Govt. of USA [Option ID = 1287]
2. Health Science Information, USA [Option ID = 1285]
3. Heath Services Division, ALA [Option ID = 1288]
4. USA National Health Institute [Option ID = 1286]

Correct Answer :-

- Department of Education, Govt. of USA [Option ID = 1287]

21) The relation between mean, mode and median can be expressed as: [Question ID = 348]

1. Mode = 3 Mean – Median [Option ID = 1391]
2. Mode = 3 Median – 2 Mean [Option ID = 1392]
3. Mode = Mean – 3 Median [Option ID = 1390]
4. Mode = 2 Median- 3 Mean [Option ID = 1389]

Correct Answer :-

- Mode = 3 Median – 2 Mean [Option ID = 1392]

22) To acquire knowledge on the practical application of the theoretical base already built up which is expected to solve a critical problem is called. [Question ID = 349]

1. Basic Research [Option ID = 1393]
2. Experimental Research [Option ID = 1396]
3. Applied Research [Option ID = 1394]
4. Historical Research [Option ID = 1395]

Correct Answer :-

- Applied Research [Option ID = 1394]

23) The number of pieces of independent information that are required to compute some characteristic of a given set of observations is called: [Question ID = 346]

1. Degrees of Estimation [Option ID = 1381]
2. Degrees of Freedom [Option ID = 1382]
3. Degrees of Expected Frequency [Option ID = 1383]
4. Degrees of Frequency [Option ID = 1384]

Correct Answer :-

- Degrees of Freedom [Option ID = 1382]

24) In how many volumes the United Nations Statistics Division publish the Statistical Yearbook. [Question ID = 318]

1. 1 [Option ID = 1269]
2. 4 [Option ID = 1272]
3. 3 [Option ID = 1271]
4. 2 [Option ID = 1270]

Correct Answer :-

- 1 [Option ID = 1269]

25) Henry I. Gantt and Frank Gilbreth belong to: [Question ID = 331]

1. Motivation Theory [Option ID = 1321]
2. Both A & B [Option ID = 1324]
3. Human Behavior Movement [Option ID = 1322]
4. Classical Movement [Option ID = 1323]

Correct Answer :-

- Classical Movement [Option ID = 1323]

26) "Science Citation Index" was first published by [Question ID = 312]

1. IIS [Option ID = 1248]
2. NISCAIR [Option ID = 1247]
3. ISI [Option ID = 1246]
4. NISTAD [Option ID = 1245]

Correct Answer :-

- ISI [Option ID = 1246]

27) The term 'Information Literacy' coined by Paul Zurkowski in: [Question ID = 352]

1. 1974 [Option ID = 1406]
2. 1975 [Option ID = 1407]
3. 1973 [Option ID = 1405]
4. 1976 [Option ID = 1408]

Correct Answer :-

- 1974 [Option ID = 1406]

28) MAPA is a: [Question ID = 320]

1. Abstracting Service [Option ID = 1279]
2. None of the these [Option ID = 1280]
3. Hardware [Option ID = 1278]
4. Software [Option ID = 1277]

Correct Answer :-

- Abstracting Service [Option ID = 1279]

29) Who developed the 'Six Frames for Information Literacy Education'? [Question ID = 356]

1. David Loertscher [Option ID = 1422]
2. Carol Kuhlthau [Option ID = 1423]
3. Susie Andretta [Option ID = 1424]
4. Robert E.Berkowitz [Option ID = 1421]

Correct Answer :-

- Susie Andretta [Option ID = 1424]

30) Who developed 'Seven Faces of Information Literacy'? [Question ID = 355]

1. Christine Susan Bruce [Option ID = 1418]
2. David Loertscher [Option ID = 1417]
3. Robert E.Berkowitz [Option ID = 1419]
4. Jamie McKenzie [Option ID = 1420]

Correct Answer :-

- Christine Susan Bruce [Option ID = 1418]

31) The Principle of Local Variation is mainly applicable in [Question ID = 333]

1. Reference Service [Option ID = 1330]
2. Circulation [Option ID = 1331]
3. Cataloguing [Option ID = 1329]
4. Acquisition [Option ID = 1332]

Correct Answer :-

- Cataloguing [Option ID = 1329]

32) The concept of Artificial Intelligence (AI) belongs to: [Question ID = 332]

1. Fifth Generation Computers [Option ID = 1328]
2. Third Generation Computers [Option ID = 1326]
3. Fourth Generation Computers [Option ID = 1327]
4. Second Generation Computers [Option ID = 1325]

Correct Answer :-

- Fifth Generation Computers [Option ID = 1328]

33) What is Dublin Core? [Question ID = 334]

1. Metadata standard [Option ID = 1335]
2. Internet Protocol [Option ID = 1336]
3. E-library software [Option ID = 1334]
4. Content management tool [Option ID = 1333]

Correct Answer :-

- Metadata standard [Option ID = 1335]

34) Which one of the following is not a Total Quality Management Tool? [Question ID = 327]

1. Control Charts [Option ID = 1308]
2. Graphs [Option ID = 1307]
3. Histograms [Option ID = 1306]
4. Pareto Charts [Option ID = 1305]

Correct Answer :-

- Graphs [Option ID = 1307]

35) Which of the following research methods is useful in a study on measuring the active life of periodicals? [Question ID = 340]

1. Survey [Option ID = 1357]
2. Citation Analysis [Option ID = 1358]
3. Interview [Option ID = 1359]
4. Case study [Option ID = 1360]

Correct Answer :-

- Citation Analysis [Option ID = 1358]

36) Which of the following is not an open source Learning Content Management System? [Question ID = 344]

1. Claronline [Option ID = 1373]
2. Meebo [Option ID = 1376]
3. Moodle [Option ID = 1375]
4. Dokeos [Option ID = 1374]

Correct Answer :-

- Meebo [Option ID = 1376]

37) The International information system on Research in Documentation (ISORID) is joint product of which organizations: [Question ID = 341]

1. UNESCO and IFLA [Option ID = 1361]
2. ISKO and ICSU [Option ID = 1362]
3. Joint product of all above [Option ID = 1364]
4. FID and UNESCO [Option ID = 1363]

Correct Answer :-

- FID and UNESCO [Option ID = 1363]

38) NISCAIR is formed by the merger of [Question ID = 317]

1. INSDOC & SENDOC [Option ID = 1268]
2. INSDOC & DESIDOC [Option ID = 1265]
3. INSDOC & NISSAT [Option ID = 1266]
4. INSDOC & NISCOM [Option ID = 1267]

Correct Answer :-

- INSDOC & NISCOM [Option ID = 1267]

39) Buying and selling in the marketing functions are categorized as [Question ID = 357]

1. Distribution functions [Option ID = 1427]
2. Exchange functions [Option ID = 1425]
3. Facilitating functions [Option ID = 1426]
4. All of the above [Option ID = 1428]

Correct Answer :-

- Exchange functions [Option ID = 1425]

40) Which is not Academic Social Networking Site: [Question ID = 325]

1. Research Gate [Option ID = 1298]
2. Twitter [Option ID = 1297]
3. Facebook [Option ID = 1299]
4. Instagram [Option ID = 1300]

Correct Answer :-

- Research Gate [Option ID = 1298]

41) Which is not the component of Expert System: [Question ID = 324]

1. Search Engine [Option ID = 1295]
2. Knowledge Base [Option ID = 1294]
3. Inference Engine [Option ID = 1293]
4. User Interface [Option ID = 1296]

Correct Answer :-

- Search Engine [Option ID = 1295]

42) WorldCat is maintained by [Question ID = 336]

1. Library of Congress [Option ID = 1341]
2. CLC [Option ID = 1343]
3. British Library [Option ID = 1342]
4. RLIN [Option ID = 1344]

Correct Answer :-

- CLC [Option ID = 1343]

43) Rich Site Summary (RSS) is a: [Question ID = 326]

1. Platform to build social networks [Option ID = 1304]
2. Personal Website [Option ID = 1302]
3. System for sending messages quickly over the Internet [Option ID = 1303]
4. Format for delivery of regularly changing web content [Option ID = 1301]

Correct Answer :-

- Format for delivery of regularly changing web content [Option ID = 1301]

44) Social marketing concept is based upon [Question ID = 359]

1. Large target market with active buyers [Option ID = 1433]
2. Realization of maximum profit through service of society [Option ID = 1435]
3. Customer satisfaction and customer welfare [Option ID = 1434]
4. All of the these [Option ID = 1436]

Correct Answer :-

- Customer satisfaction and customer welfare [Option ID = 1434]

45) In PRECIS role operator Zero (0) is allotted for: [Question ID = 319]

1. Object [Option ID = 1275]
2. Action [Option ID = 1273]
3. Matter [Option ID = 1274]
4. Place [Option ID = 1276]

Correct Answer :-

- Action [Option ID = 1273]

46) In "Spiral of Scientific Method", Zenith marks: [Question ID = 338]

1. Facts [Option ID = 1349]
2. Fundamental laws [Option ID = 1351]
3. Deduced laws [Option ID = 1352]
4. Empirical laws [Option ID = 1350]

Correct Answer :-

- Deduced laws [Option ID = 1352]

47) Marketing Research involves [Question ID = 360]

1. Analysis of facts [Option ID = 1438]
2. Gathering records [Option ID = 1439]
3. All of the these [Option ID = 1440]
4. Collection of facts [Option ID = 1437]

Correct Answer :-

- All of the these [Option ID = 1440]

48) Marketing strategy means [Question ID = 361]

1. Idea for further income [Option ID = 1441]
2. Old techniques of sales [Option ID = 1442]
3. Ways to increase production [Option ID = 1444]
4. Ways to improve marketing activities [Option ID = 1443]

Correct Answer :-

- Ways to improve marketing activities [Option ID = 1443]

49) "Little Science Big Science" was published by [Question ID = 313]

1. D J Solla Price [Option ID = 1250]
2. P C Ray [Option ID = 1252]
3. A J Lotka [Option ID = 1249]
4. APJ Abul Kalam [Option ID = 1251]

Correct Answer :-

- D J Solla Price [Option ID = 1250]

50) 'Time Rate Method' used in: [Question ID = 329]

1. Wage Determination [Option ID = 1314]
2. Job Analysis [Option ID = 1315]
3. Performance Appraisal [Option ID = 1313]
4. Recruitment [Option ID = 1316]

Correct Answer :-

- Wage Determination [Option ID = 1314]