

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK

III SEMESTER

BA 5025 – LOGISTICS MANAGEMENT

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SUBJECT : BA5025 – LOGISTICS MANAGEMENT

SEM / YEAR : III Semester / II Year

UNIT – I –INTRODUCTION			
SYLLABUS: Definition and Scope of Logistics – Functions & Objectives – Customer Value Chain – Service Phases and attributes – Value added logistics services – Role of logistics in Competitive strategy – Customer Service			
PART- A			
S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define the term Logistics.	Level 1	Remembering
2	Compare Logistics and Supply chain Management.	Level 2	Understanding
3	Identify the Objectives of Logistics	Level 3	Applying
4	Can you list any two issues in Logistics Management?	Level 4	Analysing
5	Discuss the Similarities of Logistics Management of a Manufacturing Activity Firm?	Level 5	Evaluating
6	Interpret three importance of Logistics Management	Level 6	Creating
7	Define Value Chain?	Level 1	Remembering
8	Compare the efficient/ Effectiveness of Service phase and attribution?	Level 2	Understanding
9	How would you show your understanding on the Value added Logistics service?	Level 3	Applying
10	Discuss the three measures of logistical service and the importance of each.	Level 4	Analysing
11	What conclusion can you draw the objectives of Logistics Management?	Level 5	Evaluating
12	How is Logistics Management Strategy used?	Level 6	Creating
13	Interpret the barriers of customer service in Logistics Management	Level 1	Remembering
14	Distinguish between Logistics in Supply chain Non Manufacturing areas?	Level 2	Understanding
15	How would you show your understanding of the activities in a logistics firms?	Level 3	Applying
16	Discuss how functional integration can benefit logistics and the firm as whole.	Level 4	Analysing
17	Define Market characteristics of Logistics	Level 1	Remembering
18	Classify any two applications of Logistics	Level 2	Understanding
19	Define Competitive Strategy.	Level 1	Remembering
20	What are the different strategies follow in Logistics?	Level 1	Remembering

PART- B			
S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	How do you think international Logistics differ from Logistics for a firm with global operations?	Level 1	Remembering
2	How would you summaries the factors and forces that give Logistics importance among other functional areas of the firm?	Level 2	Understanding
3	Classify the steps involved in strategy planning in Logistics Management in detail	Level 3	Applying
4	How would you show your understanding on the importance and objectives of Logistics Management?	Level 4	Analysing
5	Discuss the role of Logistics in enabling the manufacturing industries to improve their competitive advantages.	Level 5	Evaluating
6.	Explain briefly the various elements of logistics management.	Level 6	Creating
7	Define value added Logistics service? Explain the concept in detail with suitable example	Level 1	Remembering
8	Compare the Logistics and supply chain?	Level 2	Understanding
9	Construct the application of the Logistics Function?	Level 3	Applying
	Analyze the reason's process Logistics in Detail.		
10	List the main characteristics and for sourcing strategy	Level 4	Analysing
11	How do you explain customer service relationship results from managing all activities in the Logistics?	Level 1	Remembering
12	How would you summarize the informational such as an order tacking systems be a substitute for customer services performance?	Level 2	Understanding
13	How would you examine the obstacles to achieving some products that benefit significantly from increased time and place value chain?	Level 4	Analysing
14	How would you describe the goal of a Logistics and explain the impact of Logistics decision on the decisions on the success of a firm?	Level 1	Remembering

S.NO	QUESTIONS
1	Explain logistics structure required for manufacturing industries in detail?
2	Critically review the current trends in retail logistics with live industry example from Indian companies.
3	Choose a successful Indian company of your choice which has got a phenomenal reach in rural markets and explain its supply chain management and outbound logistics operation in a detailed manner.
4	Elucidate the Recent trends in logistics network with suitable examples.

UNIT – II – DISTRIBUTION CHANNELS AND OUTSOURCING LOGISTICS

SYLLABUS: Distribution channel structure - channel members, channel strategy, role of logistics and support in distribution channels. Logistics requirements of channel members. Logistics outsourcing – catalysts, benefits, value proposition. Third and fourth party logistics. Selection of service provider.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	What is meant by Distribution Channel?	Level 1	Remembering
2	Summarize the Value Proposition.	Level 2	Understanding
3	Write the features of Channel Structure.	Level 3	Applying
4	List any benefits of using channel members.	Level 4	Analysing
5	Can you assess the value or importance of identifying logistics problem?	Level 5	Evaluating
6	Write short note on outsourcing.	Level 6	Creating
7	What is meant by Channel Strategy?	Level 1	Remembering
8	How would you compare between a Retailer and a Wholesaler?	Level 2	Understanding
9	Name the value addition types.	Level 3	Applying
10	What are the factors that used in presale & post sale?	Level 4	Analysing
11	Outline the features of selection of service provider.	Level 5	Evaluating
12	What is your opinion of JIT?	Level 6	Creating
13	What are the factors influencing logistics outsourcing?	Level 1	Remembering
14	Outline the scope of catalysts for outsourcing trends.	Level 2	Understanding
15	How would you show your understanding of Third party logistics?	Level 3	Applying
16	Can you list the 4PL major sub system?	Level 4	Analysing

17	What are the benefits of logistics outsourcing?	Level 1	Remembering
18	Compare between the Third party and fourth party logistics.	Level 2	Understanding
19	What do you mean by Value added services?	Level 1	Remembering
20	Can you list the three benefits of Logistics service contract?	Level 1	Remembering

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	How are logistics useful to distribution channels? Give examples.	Level 1	Remembering
2	Will you explain logistical program variants for different channel partners?	Level 2	Understanding
3	Explain the procedure for structure of the distribution channel.	Level 3	Applying
4	Explain and elaborate on the following statement: "The selection of a superior location network can create substantial competitive advantage".	Level 4	Analysing
5	Discuss and Evaluate the logical requirements of the distribution channel.	Level 5	Evaluating
6.	Enumerate the various role of logistics in the distribution channel. (7 Marks)	Level 6	Creating
	List the advantages of using distribution network. (6 Marks)		
7	How would you explain benefits of logistical outsourcing in detail? (7 Marks)	Level 1	Remembering
	List the importance of network design decisions using decision trees in detail? (6 Marks)		
8	Interpret the objectives & process of logistics outsourcing models. (7 Marks)	Level 2	Understanding
	Describe the outcome and benefits of outsourcing contract terms and conditions. (6 Marks)		
9	Plan the 3PL service provider for online furniture marketing.(7 Marks)	Level 3	Applying
	Discover the prominent Indian 3PL service providers. (6 Marks)		
10	How do you describe the framework for customer preferring in sourcing in detail? (7 Marks)	Level 4	Analysing
	Explain the process of customers prefers to outsource to 4PL. (6 Marks)		
11	How do you explain the turning logistic services to the needs to channel partners in detail? (7 Marks)	Level 1	Remembering

	List the advantages of using logistics network model. (6 Marks)	www.FirstRanker.com	www.FirstRanker.com
12	Demonstrate and explain the value addition with a example. (7 Marks)	Level 2	Understanding
	Interpret the value addition types in detail? (6 Marks)		
13	Describe the fundamental similarities and differences between procurement, manufacturing support, and physical distribution performances cycles as they relate to logistical control.	Level 4	Analysing
14	What are third and fourth party logistics? Explain briefly.	Level 1	Remembering

PART - C

S.NO	QUESTIONS
1	“The efficiency and effectiveness of the distribution channel is the function of a proper logistics program”.- Explain
2	As a logistics manager of the firm, how will you design a logistics network to suit the channel members?
3	“Fourth Party logistics is an extension of third-party logistics with value addition.”-Comment.
4	“Logistics outsourcing will considerably enhance the competitiveness of the organization”- Discuss.

UNIT – III – TRANSPORTATION AND PACKAGING

SYLLABUS: Transportation System – Evolution, Infrastructure and Networks. Freight Management – Vehicle Routing – Containerization. Modal Characteristics, Inter-modal Operators and Transport Economies. Packaging- Design considerations, Material and Cost. Packaging as Unitization. Consumer and Industrial Packaging.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define transportation?	Level 1	Remembering
2	What is meant by Freight Management?	Level 2	Understanding
3	Give some usage of multiple origin derivation points?	Level 3	Applying
4	What inference can you make for containerization ?	Level 4	Analysing
5	Can you list the various category of transport cost	Level 5	Evaluating
6	Enumerate the challenges related to vehicle routing?	Level 6	Creating

7	What are the similarities and difference between routing school buses and routing federal express local pickup delivery trucks.	Level 1	Remembering
8	Can you explain the various modes of transportation used in Logistics Management?	Level 2	Understanding
9	Identify the Industrial packaging and discuss about its significance	Level 3	Applying
10	List any two problems in Transportation.	Level 4	Analysing
11	Name the types of packaging?	Level 5	Evaluating
12	Give the concept of Vehicle routing?	Level 6	Creating
13	What is a warehouse?	Level 1	Remembering
14	Explain the factors which influence the design of packaging	Level 2	Understanding
15	Give the risk involved while going for industrial packing system	Level 3	Applying
16	List down the difference in consumer and Industrial Packaging?	Level 4	Analysing
17	Specify the objectives of cost associated with packaging?	Level 1	Remembering
18	Compare Transport economics and material cost?	Level 2	Understanding
19	Define Inter model operations?	Level 1	Remembering
20	Explain briefly the design consideration for containerization	Level 1	Remembering

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	What is Transportation system? Discuss its functions in Logistics Management in Detail	Level 1	Remembering
2	Explain Transportation distribution channel structure in detail give suitable example?	Level 2	Understanding
3	Define transportation and its explain modes in detail	Level 3	Applying
4	Bring out the factors affecting transportation decisions in details	Level 4	Analysing
5	Formulate the role and measure followed in transportation logistics in detail	Level 5	Evaluating
6.	Discuss the various elements for strategies for transportation	Level 6	Creating

	Discuss how transportation done for inflammable products in detail.	www.FirstRanker.com	www.FirstRanker.com
7	Explain the concept of Intermodal operators in detail	Level 1	Remembering
8	Explain how vehicle routing and scheduling done in all modes of transportation	Level 2	Understanding
9	i) Discuss about the important packaging and design consideration and material cost of it	Level 3	Applying
	ii) How packaging and design done for product which are exporting to foreign country provide material and cost of it.		
10	i) Define consumer and industrial packaging and explain its features in food product?	Level 4	Analysing
	ii) Point out the benefits of consumer and Industrial packaging it. And discuss the significance in Logistics Management in detail		
11	How would you explain briefly the probabilistic inventory models?	Level 1	Remembering
12	How would you summaries packaging play an important role in retail Logistics and explain its scope and opportunities with examples	Level 2	Understanding
13	Categories the functions of packaging in details. How would you categories the scope in Logistics	Level 4	Analysing
14	How will you use optimization techniques in Transportation? Illustrate with an example.	Level 1	Remembering

PART - C	
S.NO	QUESTIONS
1	In the 21 st century firms are focusing upon the logistics pipeline to meet their customer need for shorter lead times or response times. How can warehousing help firms to achieve quicker response time?
2	- discuss.
3	Logistics is the key to the success of supply chain of a retail organization - Explain
4	Movement and storage are the two basic functions of warehousing. Discuss with examples the emphasis placed on these two basic functions in logistics.

UNIT – IV – PERFORMANCE MEASUREMENT AND COSTS

SYLLABUS: Performance Measurement – Need, System, Levels and Dimensions. Internal and External Performance Measurement. Logistics Audit. Total Logistics Cost – Concept, Accounting Methods. Cost – Identification, Time Frame and Formatting.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define Performance Measurement.	Level 1	Remembering
2	What is Asset Management?	Level 2	Understanding
3	Give some usage of Innovations?	Level 3	Applying
4	Enumerate the challenges related to logistics performance level?	Level 4	Analysing
5	Can you list the various category of performance measurement?	Level 5	Evaluating
6	Explain the concept of Logistics performance control?	Level 6	Creating
7	How do you relate metrics to logistics management?	Level 1	Remembering
8	Can you explain the various modes of Implementation of ABC?	Level 2	Understanding
9	Identify the Conventional Costing and discuss about its significance?	Level 3	Applying
10	List the advantages of ABC to Logistics.	Level 4	Analysing
11	Name the types of Operating Cost.	Level 5	Evaluating
12	Give the concept of Customer Perception.	Level 6	Creating
13	What are the different drivers of traditional costing method?	Level 1	Remembering
14	Explain the factors which influence the External measures?	Level 2	Understanding
15	Give the risks involved while going for Traditional Costing?	Level 3	Applying
16	List down the difference of inbound and outbound logistics?	Level 4	Analysing
17	Specify the objectives of logistics audit.	Level 1	Remembering
18	Compare Internal and External Measures	Level 2	Understanding
19	Define Logistics Audit?	Level 1	Remembering
20	What is meant by Logistics?	Level 1	Remembering

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	What is Performance Measurement? Discuss its functions in logistics management in detail.	Level 1	Remembering
2	Explains Logistics Audit? Discuss them briefly.	Level 2	Understanding
3	Define LPC (Logistics Performance Control) and explain its modes in detail.	Level 3	Applying
4	Bring out the factors affecting Logistical performance measurement system in a courier company.	Level 4	Analysing
5	Formulate the role and measures followed in Performance measurement perspectives.	Level 5	Evaluating
6.	How would you evaluate Internal and External Performance Measurement? Give with an example.	Level 6	Creating
7.	Explain the steps in building activity based costing model. (7 Marks)	Level 1	Remembering
	Elucidate the major steps in ABC system implementation in detail. (6 Marks)		
8	What is the purpose of activity based costing. (7 Marks)	Level 2	Understanding
	What is meant by structuring budgets on a “line item basis”? How does this approach affect the budget process? (6 Marks)		
9	How will you estimate total logistics costs? Illustrate with an example.	Level 3	Applying
10	Explain the three objectives for developing and implementing performance measurement system.	Level 4	Analysing
11	Why is it critical that logistics reporting systems reflect dynamic rather than static performance?	Level 1	Remembering
12	How does benchmarking related to performance measurement differ from benchmarking related to logistical reengineering? (7 Marks)	Level 2	Understanding
	Explain its scope and opportunities with examples. (6 Marks)		
13	Is the ideal of a perfect order a realistic operational goal? (7 Marks)	Level 4	Analysing
	Describe and illustrate dynamic knowledge based reporting. (6 Marks)		
14	What is the purpose of trend report? How does it utilize status report information?	Level 1	Remembering

S.NO	QUESTIONS
1	“Performance Measurement system tracks the health of the logistics process”. Explain.
2	For a Performance measurement and control system to keep track of supply chain health on a real time basis, it should be backed by a well designed logistics information system. Discuss.
3	Differentiate between the effectiveness of traditional costing and activity based costing methods in the context of logistics costing.
4	Explain how costing methods can help managers to manage and control logistics cost.

UNIT – V – CURRENT TRENDS

SYLLABUS: Logistics Information Systems – Need, Characteristics and Design. E-Logistics – Structure and Operation. Logistics Resource Management eLRM. Automatic Identification Technologies. Reverse Logistics – Scope, design and as a competitive tool. Global Logistics – Operational and Strategic Issues, ocean and air transportation. Strategic logistics planning. Green Logistics.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define Logistics Information Systems.	Level 1	Remembering
2	List the objectives of Designing LIS.	Level 2	Understanding
3	How would you show your understanding of Information Collection System?	Level 3	Applying
4	List the importance of Order Processing.	Level 4	Analysing
5	Can you assess the need of E-Logistics?	Level 5	Evaluating
6	Differentiate between Domestic and Global Logistics.	Level 6	Creating
7	What are the purposes of Insurance?	Level 1	Remembering
8	How would you explain E-LRM?	Level 2	Understanding
9	How would you apply the stages in LRM?	Level 3	Applying
10	What is the usage of Reverse Logistics?	Level 4	Analysing
11	Can you identify the different objectives of Reverse Logistics?	Level 5	Evaluating
12	What is your opinion on E-Commerce Requirements on Logistics?	Level 6	Creating

13	Can you recall the Strategic Issues?	www.FirstRanker.com Level 1	www.FirstRanker.com Remembering
14	Outline the different responsiveness to green strategy.	Level 2	Understanding
15	How would you show your understanding of Green Logistics?	Level 3	Applying
16	Distinguish between inter functional and inter organizational management in logistics Management?	Level 4	Analysing
17	Define Global Logistics.	Level 1	Remembering
18	What are the drivers of green logistics?	Level 2	Understanding
19	What are the benefits of Global Logistics?	Level 1	Remembering
20	Define Green Logistics.	Level 1	Remembering

PART- B			
S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Elucidate the need and development of logistics information system in detail.	Level 1	Remembering
2	Explain Logistics Resource Management? Explain them briefly.	Level 2	Understanding
3	Define LIS and Design and Explain in detail.	Level 3	Applying
4	i)Bring out the levels of Logistics Information systems in detail. (7 Marks) ii) Elucidate desired characteristics of Logistics Information System? (6 Marks)	Level 4	Analysing
5	i). Can you elaborate E-Commerce Transactions? (7 Marks) ii). Discuss in detail about factors affecting online commercial transactions. (6 Marks)	Level 5	Evaluating
6.	i). Discuss the various E-Commerce logistics solutions. (7 Marks) ii). What is your opinion of E-Logistics structure and operation? (6 Marks)	Level 6	Creating
7	i). Explain the role of intermediaries in global logistics. (7 Marks) ii). How “free trade zones” and “trading blocks” influence global logistics. (6 Marks)	Level 1	Remembering
8	i). Discuss the Inventory: “Make to order or Make to stocks”. (7 Marks) ii). Distinguish between Inter functional and inter Organizational management logistics management in detail. (6 Marks)	Level 2	Understanding
9	Discuss about E-Commerce logistics software applications in details. (7 Marks) List the benefits logistics control information, measurement and interpretation it? (6 Marks)	Level 3	Applying

10	What are the operational and strategic issues in Ocean and Air transportation? Give examples.	Level 4	Analysing
11	How would strategic marketing planning apply to green logistics initiatives?	Level 1	Remembering
12	What dimensions of an internal and external environment might be affected by green supply chain initiatives?	Level 2	Understanding
13	i) Develop Shipper's guide to green logistics in detail? (7marks) ii) Plan control and compliances in detail. (6 Marks)	Level 4	Analysing
14	What are the drivers of green logistics initiatives in the organization?	Level 1	Remembering

PART - C	
S.NO	QUESTIONS
1	Efficiency and Effectiveness of the logistic system depends on the information requirements at the operational and tactical levels respectively. Explain
2	"Containerization has eliminated many barriers in cross-border movement of goods".-Explain.
3	Explain how "Green Logistics" strategies can be tuned to a product life cycle approach adopted by companies.
4	Elucidate the Recent trends in logistics control with suitable examples.