



FOURTH YEAR B.PHARM. EXAM

(Common to regulations 2004 – III year candidates)

**PHARMACEUTICAL JURISPRUDENCE AND
PHARMACY BUSINESS MANAGEMENT**

Q.P. Code: 564272

Time: Three hours

Maximum : 100 marks

Answer Section A and B in SEPARATE Answer Book.

SECTION – A

(PHARMACEUTICAL JURISPRUDENCE)

I Elaborate on

1X 20 = 20

1. Distinguish bonded manufactory from Non-Bonded manufactory. Write a detail note on the manufacture in Bonded laboratory

II Short Notes on

4X 5 = 20

1. Give the qualification and duties of drug inspectors
2. Joint State Pharmacy Council
3. Describe the legal control over termination of pregnancy
4. Repacking license

III Short Answers

5X2 = 10

1. Spurious cosmetics
2. Drugs Technical Advisory Board (DTAB)
3. Schedule – N
4. Opium derivatives
5. Pricing of essential commodity.

SECTION – B

(PHARMACY BUSINESS MANAGEMENT)

I Elaborate on

1X 20 = 20

1. Explain the term “Market Research”. What are the various methods of conducting Market Research.

II Short Notes on

4X 5 = 20

1. Write briefly about communication process
2. State the principles behind general insurance
3. Distinguish between departmental store and multiple store
4. Explain the types of salesmanship

III Short Answers

5X2 = 10

1. Define mail order business
2. Define Management
3. Types of communication
4. Advantage of assembling
5. Functions of transport
