

(LG 4272)

FEBRUARY 2015

Sub. Code: 4272

FOURTH YEAR B.PHARM. EXAMINATION
(Common to regulations 2004 – III year candidates)
PAPER VI - PHARMACEUTICAL JURISPRUDENCE AND
PHARMACY BUSINESS MANAGEMENT

Q.P. Code: 564272

Time: Three hours**Maximum : 100 marks**

Answer Section A and B in SEPARATE Answer Book.

SECTION – A

(PHARMACEUTICAL JURISPRUDENCE)

I. Elaborate on: **(1 x 20 = 20)**

1. a) Discuss the legal requirements for the manufactured of schedule C & C1 drugs.
- b) Describe the general and the specific labeling requirements for schedule X drugs.

II. Short notes on: **(4 x 5 = 20)**

1. Constitution and functions of Drugs Technical Advisory Board
2. Discuss the rules relating to import and export of Narcotics and psychotropic substances.
3. Pharmacist Oath.
4. How the retail prices of formulation fixed as per Drugs Price Control Order?

III. Short answers on: **(5 x 2 = 10)**

1. Define the terms: a) Magic remedies b) Advertisements
2. Define restricted and unrestricted preparations
3. Under what circumstances Doctor terminating pregnancies?
4. Under what circumstances an animal dissected for experiment be killed?
5. Write note on The Central Register

Section B

(PHARMACY BUSINESS MANAGEMENT)

I. Elaborate on: **(1 x 20 = 20)**

1. a) Discuss the importance and benefits of staffing and directing.
- b) Write a note on nature of managerial decision in making.

II. Short notes on: **(4 x 5 = 20)**

1. Different steps in selling process
2. Explain the importance of organization in Business Management
3. Give a note on transportation
4. Explain the principles of sales promotion

III. Short answers: **(5 x 2 = 10)**

1. Define motivation and morale
2. Inventory control
3. Explain the term information channel distribution
4. Various of Advertisement types
5. Differentiate Market and Marketing
