

(LJ 4272)

AUGUST 2016

Sub. Code: 4272

FOURTH YEAR B.PHARM. EXAMINATION
(Common to regulations 2004 –III year candidates)
PAPER VI - PHARMACEUTICAL JURISPRUDENCE AND
PHARMACY BUSINESS MANAGEMENT

Q.P. Code: 564272

Time: Three hours**Maximum : 100 Marks**

SECTION – A
(PHARMACEUTICAL JURISPRUDENCE)

I. Elaborate on: (1 x 20 = 20)

1. Write in detail about the Medical Termination of Pregnancy act and its ethical issues.

II. Short notes on: (4 x 5 = 20)

1. Discuss in brief about the scope of Pharmacist.
2. Objectives of Medicinal and Toilet preparations Act.
3. Requirements for export of alcoholic preparation.
4. Write briefly on offences and penalties under Narcotic and Psychotropic substances Act.

III. Short answers on: (5 x 2 = 10)

1. Registration of pharmacist.
2. Define Psychotropic substances with examples.
3. Schedule M drugs.
4. Labelling requirements for Ayurvedic and Unani medicines.
5. Different types of Advertisement.

SECTION B
(PHARMACY BUSINESS MANAGEMENT)

I. Elaborate on: (1 x 20 = 20)

1. Objectives, concept and principles of Management.

II. Short notes on: (4 x 5 = 20)

1. Classification and functions of wholesale
2. Types of Co-ordination in business management.
3. Training to the Pharmacists.
4. Record keeping.

III. Short answers: (5 x 2 = 10)

1. Types of leadership.
2. Steps in organizing process.
3. Detailing.
4. What do you mean by sales forecasting?
5. Recruitment.