

(LB 4272)

AUGUST 2012

Sub. Code: 4272

**FOURTH YEAR B.PHARM. EXAM**

(Common to regulations 2004 – III year candidates)

**PHARMACEUTICAL JURISPRUDENCE AND PHARMACY BUSINESS****MANAGEMENT***Q.P. Code : 564272***Time : Three hours****Maximum : 100 marks****(180 Min) Answer ALL questions in the same order****Answer Section A and B in SEPARATE Answer Book.****SECTION – A****(PHARMACEUTICAL JURISPRUDENCE)****I. Elaborate on:****Pages Time Marks**  
**(Max.)(Max.)(Max.)**

- |   |    |    |    |
|---|----|----|----|
| 1. Explain about Drugs and Magic remedies act 1955 in detail. | 19 | 33 | 20 |
|---|----|----|----|

**II. Write notes on:**

- |   |   |   |   |
|---|---|---|---|
| 1. Explain the role of pharmacist in drug treatment and drug usage?   | 3 | 8 | 5 |
| 2. Write about the historical development of Pharmaceutical education in India?   | 3 | 8 | 5 |
| 3. Write about the constitution and composition of Pharmacy council of India.   | 3 | 8 | 5 |
| 4. Give an account on drugs prohibited to be sold, distributed, stocked and exhibited for sale under Drugs and Cosmetics act? | 3 | 8 | 5 |

**III. Short Answers:**

- |  |   |   |   |
|--|---|---|---|
| 1. What are the rights of a patentee?  | 1 | 5 | 2 |
| 2. What do you mean by misbranded drug?  | 1 | 5 | 2 |
| 3. Write any two operations controlled by central government under narcotic and psychotropic substances act? | 1 | 5 | 2 |
| 4. What do the schedule P and schedule N mean?   | 1 | 5 | 2 |
| 5. Explain about repacking licence.  | 1 | 5 | 2 |

**PTO**

**SECTION – B**  
**(PHARMACY BUSINESS MANGEMENT)**

**I .Elaborate on:**

- |  |    |    |    |
|--|----|----|----|
| 1. Discuss the channels of distribution in detail. | 19 | 33 | 20 |
|--|----|----|----|

**II. Write notes on:**

- |  |   |   |   |
|--|---|---|---|
| 1. Write in short morale.                    | 3 | 8 | 5 |
| 2. Explain in brief about inventory control. | 3 | 8 | 5 |
| 3. Give an account on marketing finance.     | 3 | 8 | 5 |
| 4. Explain in brief about controlling.       | 3 | 8 | 5 |

**III. Short Answers:**

- |   |   |   |   |
|---|---|---|---|
| 1. What is the importance of motivation?                            | 1 | 5 | 2 |
| 2. What are the types of training offered to the employees?         | 1 | 5 | 2 |
| 3. What are the four indispensable basic elements to communication? | 1 | 5 | 2 |
| 4. Write about the compensation given to pharmacist?                | 1 | 5 | 2 |
| 5. What do you mean by budget?                                      | 1 | 5 | 2 |

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