

[BPHARM 0122]

JANUARY 2022
(AUGUST 2021 EXAM SESSION)

Sub. Code: 4272

B.PHARMACY DEGREE COURSE (NON-SEMESTER EXAMINATIONS)
FOURTH (FINAL) YEAR (Regulation 2009-2010)
PAPER VI - PHARMACEUTICAL JURISPRUDENCE AND
PHARMACY BUSINESS MANAGEMENT
Q.P. Code: 564272

Time: Three hours

Answer ALL questions

Maximum: 100 Marks

SECTION – A
(PHARMACEUTICAL JURISPRUDENCE)

I. Elaborate on: (1 x 20 = 20)

1. Discuss about constitution of Pharmacy Council of India (PCI). Give the functions and duties of PCI.

II. Write notes on: (4 x 5 = 20)

1. Objectives of Narcotic Drugs and Psychotropic Substances Act, 1985.
2. Define patent. What are the rights of patentee?
3. Joint State Pharmacy Council.
4. Drug Technical Advisory Board

III. Short answers on: (5 x 2 = 10)

1. Give qualification and duties of Government analyst.
2. Write note on Hathi Committee.
3. What do you mean by manufactured drug?
4. Spurious cosmetics.
5. Schedule-J.

SECTION B
(PHARMACY BUSINESS MANAGEMENT)

I. Elaborate on: (1 x 20 = 20)

1. Discuss the channels of distribution in detail with examples.

II. Write notes on: (4 x 5 = 20)

1. Write note on decision making.
2. Evaluation and compensation to the pharmacist.
3. Importance of pharmaceutical advertisement.
4. Explain in brief about sales promotion.

III. Short answers on: (5 x 2 = 10)

1. Write about retail departmental store.
2. Principle of Co-ordination.
3. What is a patent?
4. Multiple shops.
5. Write about communication.
