

Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-4)
TOURISM MANAGEMENT
Subject Code : BH-214
M.Code : 14550

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A

1. Write short notes on :

- a) Inseparability
- b) Perishability
- c) Religious Tours
- d) Travel agency
- e) Itinerary
- f) Passport
- g) Typologies
- h) P.A.T.A
- i) Golden Triangle
- j) D.O.T

SECTION-B

2. What are the different sources of Domestic Tourism?
3. Write a note on Leisure Tourism.
4. Explain Importance of Railways in promoting Tourism.
5. Explain the role of Visa for International Tourists.
6. Write a note on Seasonal character of tourism.

SECTION-C

7. Write a note on International Tourism.
8. Explain Economic benefits of Tourism.
9. What are the different kinds of goods and services for Tourists?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.