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BHMCT (Sem.-6) **BUSINESS POLICY & ENVIRONMENT**

Subject Code: BH-308 M.Code: 14565

Time: 3 Hrs. Max. Marks: 30

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- SECTION-B contains FIVE questions carrying 21/2 (Two and Half) marks each 2. and students has to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.

SECTION- A

1. Write short notes:

- Leology Issue

 d) Strategic Implementation
 e) Corporate Analysic

) Strate
- g) Sick Industries
- h) Environment Issue
- i) CSR
- j) Forecasting



SECTION-B

- 2. Why Organization Mission and Objectives is important?
- 3. Discuss in detail about Securities (Regulation) Act 1969.
- 4. What are Non Structural issues related to strategy formulation?
- 5. Discuss the role of strategic Management.
- 6. What is Privatization? Why it is done?

SECTION-C

- 7. Discuss in detail the techniques of Environmental Analysis.
- 8. Discuss the significance of Consumer Protection Act 1986.
- 9. What are the dimensions of business environment? Discuss in detail.

NOTE: Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.

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