

Roll No.

--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-6)
BUSINESS POLICY & ENVIRONMENT

Subject Code : BH-308

M.Code : 14565

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.

SECTION- A**1. Write short notes :**

- a) Mission
- b) SWOT
- c) Ecology Issue
- d) Strategic Implementation
- e) Corporate Analysis
- f) Strategy Review
- g) Sick Industries
- h) Environment Issue
- i) CSR
- j) Forecasting



SECTION-B

2. Why Organization Mission and Objectives is important?
3. Discuss in detail about Securities (Regulation) Act 1969.
4. What are Non Structural issues related to strategy formulation?
5. Discuss the role of strategic Management.
6. What is Privatization? Why it is done?

SECTION-C

7. Discuss in detail the techniques of Environmental Analysis.
8. Discuss the significance of Consumer Protection Act 1986.
9. What are the dimensions of business environment? Discuss in detail.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.