

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-6)
MANAGERIAL ECONOMICS
Subject Code : BH-312
M.Code : 14567

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

SECTION-A**1. Write short notes on :**

- a) Marginal cost
- b) Macro Economic
- c) Non-Durable goods
- d) Demand
- e) Direct cost
- f) NABARD
- g) Demand based pricing
- h) Managerial Economics
- i) Cost control
- j) Bank

SECTION-B

2. What do you understand by Demand Distinction?
3. Differentiate between Controllable cost & Uncontrollable cost.
4. What are Public sector banks and discuss their importance?
5. “*Can advertisement help in increasing demand*”? Explain how?
6. Discuss the need of price forecasting in an organisation.

SECTION-C

7. Explain the role & responsibilities of a Managerial Economist.
8. “*Knowledge of the cost output relation helps the manager in cost control*”. Explain
9. Discuss price and output decision under perfect competition.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.